

## **HYUNGJOO A. KIM**

Associate Professor in Visual Communication Design  
Purdue University, School of Design, Art, and Performance

### **GENERAL INFORMATION**

#### **a. Academic Appointments**

- 2023–Present    **Associate Professor, Department of Art and Design**  
Concentration: Visual Communication Design  
Rueff School of Design, Art, and Performance  
Purdue University, West Lafayette, IN
- 2019–2023    **Assistant Professor, Department of Art and Design**  
Concentration: Visual Communication Design  
Rueff School of Design, Art, and Performance  
Purdue University, West Lafayette, IN
- 2017–2019    **Assistant Professor, Department of Art and Design**  
Concentration: Graphic Communication  
School of Arts and Sciences  
University of Wisconsin–Eau Claire, Eau Claire, WI
- 2011–2017    **Continuing Lecturer, Department of Art and Design**  
Concentration: Visual Communication Design  
Rueff School of Visual and Performing Arts  
Purdue University, West Lafayette, IN
- 2007–2011    **Visiting Assistant Professor, Department of Art and Design**  
Concentration: Visual Communication Design  
Rueff School of Visual and Performing Arts  
Purdue University, West Lafayette, IN
- 2002–2007    **Assistant Professor, Chair of Department of Animation**  
Concentration: Typography, Character Design, Digital Illustration  
Daegu Mirae University, Kyungpook, Korea
- 1999–2002    **Full-time Instructor, Chair of Department of Animation**  
Established Animation Department and set up a new curriculum  
Concentration: Typography, Character Design, Digital Illustration  
Daegu Mirae University, Kyungpook, Korea
- 1998–1999    **Full-time Instructor of Graphic Design**  
Concentration: Graphic Design  
Daegu Mirae University, Kyungpook, Korea
- 1995–1997    **Lecturer, Daegu Arts University, Kyungpook National University, Yeungnam University,  
Catholic University of Daegu-Hyosung, Korea**  
Concentration: Visual Design (Typography, Branding, Design Methodology)
- 1994–1995    **Visiting Instructor, Department of Art and Design**  
Concentration: Visual Communication Design  
Rueff School of Visual and Performing Arts  
Purdue University, West Lafayette, IN

## **b. Professional, Governmental, and Industrial Positions**

### APPOINTMENTS IN PROFESSIONAL/GOVERNMENTAL ORGANIZATIONS

- 2025            **Jury Member, The BIPB (BI International Poster Art Biennale) 2025**  
<https://gallerybi.com/140>  
One of the 11 international jury members
- 2024–present   **Board Member, C-IDEA (International Design Educator Association)**  
  
Jury Member, Poster For\_ 4th Poster Competition and Exhibitions
- 2024            **Jury Member, The C-IDEA Design Award 2025**  
One of the 43 jury members from 23 countries  
<https://cidea-union.com/2025-jury-autumn/>  
  
**Jury Member, *Green for Good*, International Poster Competition**  
International juried poster exhibition on environmental and climate issues organized by  
Creatives For Future, Germany  
<https://www.postersforfuture.de/?fbclid=IwAR3FNWit59Tvk7RKR72FjinSap2WBzmZtYeh6nK88Ve-996L3tcc7Nf5bfM#conditions>  
  
**Jury Member, *Poster For\_ 3rd* Poster Competition and Exhibitions**  
<https://www.posterfor.com/thejury-2024>
- 2023–present   **Organizing Committee, ICAD (International Conference on Art & Design)**  
Participated in preparing the ICAD exhibition 2023 announcement materials and organizing and promoting the event
- 2023            **Jury Member, IDEEC (International Design Education Expo & Conference)**  
International Student Design Competition
- 2022–2023      **Committee Member, USIPB (the United States International Poster Biennial)**  
  
**Co-organizer, CDAK (Communication Design Association of Korea) International Exhibition at Purdue**
- 2021–present   **International Committee Member, BIPB (BI International Poster Art Biennale)**  
Participated in preparing the first and the second biennale announcement materials and organizing and promoting the events  
BIPB International Committee:  
Agnieszka Ziemiszewska, PJAiT Univ., Poland  
Dogan Arslan, İMÜ Univ., Turkey  
Elmer Sosa, Unarte, Mexico  
Peter Bankov, AGI, Russia  
Peter Pocs, Poster Artist, Hungary  
Rikke Hansen, SDU Kolding Univ., Denmark  
Hyungjoo A. Kim, Purdue Univ., USA  
Scott Laserow, Temple Univ., USA
- 2022–2024      **Co-organizer/Curator, USIPB Purdue Exhibition**
- 2022–2023      **Co-organizer/Curator, BIPB (BI International Poster Art Biennale) Exhibition 2023**

- 2021–2022 International Ambassador/ Committee Member, PADO (Pakistan Art & Design Organization)
- 2017–2021 US Committee/ Representative, International Affairs, KECD (Korea Ensemble of Contemporary Design)
- 2006–2012 Member, Advising Committee, Department of Environmental Planning  
Daegu Metropolitan City, Korea
- 2010–2011 Editor, International Journal of Contents  
Korea Contents Association, Seoul, Korea
- 2007–2008 Member, Organizing Committee, ico\_D (International Council of Design), Design Week  
Daegu, Korea
- 2007 Member, Organizing Committee, Colorful Daegu International Poster Exhibition  
DVDA (Daegu Visual Designers Association), Korea
- Member, Evaluation Committee, National Animation Grant Competition, Korea Culture  
and Art Education Center, Korea
- 2006 Jury Member, Jeonbuk National Character Design Competition, Korea
- 2005 Member, Advising Committee and Juror, National Character Competition, Korea
- 2025 Member, Evaluation Committee, National Animation Grant Competition, Korea Culture  
and Art Education Center, Korea
- Jury Member, 1st Kyungbuk National Character Design Competition, Korea
- 2004 Chair, Multi-Media Design Committee, Korean Education Arts Association, Korea
- Jury Member, National Pattern Design Competition, Korea
- Member, Organizing Committee, Curator and Art Director, International Solar Cities  
Environmental Poster Exhibition, Daegu, Korea
- 2001–2004 Member, Steering Committee, National New Plastic Art Competition, Korea
- 2000–2001 Member, Steering Committee and Art Director, Asia Photography Conference 2001  
Seoul, Korea
- 2000 Member, Organizing Committee, Korea–Japan International Poster Exhibition  
Nagoya, Japan
- Member, Steering Committee and Art Director, urban scape seoul 2000  
Korea Documentary Photography Association, Korea
- Steering Committee Member and Art Director, the 1st Korea-Japan Photo Biennale  
Korea Documentary Photography Association, Korea
- 1998–2005 Chair and Member, International Affairs Committee of DVDA (Daegu Visual Designers  
Association), Korea

## INDUSTRIAL EXPERIENCE

- 2008–present **Independent Designer/Consultant, hyungjookimdesignlab, USA**  
Consulted for and developed various design projects and materials for community and non-profit organizations, small business groups
- 2016–2017 **Creative Director, Colombia Purdue Institute, West Lafayette, IN**  
Redesigned visual identity system and developed e-communication materials;  
Consulted visual identity and publication design projects
- 2003–2007 **Visiting Creative Director, Page One, Daegu, Korea**  
Developed projects for international events and clients advised and implemented various publication and exhibition design projects
- 2001–2003 **Creative Director, Design Apple Tree, Daegu, Korea**  
Designed and conducted diverse design projects for domestic and international non-profit organizations and business client groups
- 1999–2001 **Design Director, Mind Communications, Daegu, Korea**  
Designed and art directed various photography related national and international event projects
- 1988–1991 **Freelance Illustrator, Seoul, Korea**  
Contributed editorial illustrations to several corporate publications and magazines
- 1984–1987 **Editor, Illustrator, Cartoonist, Infographic Editor and Reporter, Edae Hakbo**  
Ewha Newspaper, Ewha Womans University, Seoul, Korea  
Implemented editing and newspaper layout;  
Contributed cartoons, illustrations, infographics, articles, and columns;  
Collaborated on printing process with a major newspaper company, Kyughyang Shinmoon, Seoul, Korea

## c. Awards and Honors

### DESIGN COMPETITIONS

- 2025 **Finalist, Poster Stellars, 5th Intercontinental Poster Competition**  
International Poster Design Competition, New Jersey, USA/ Aug. 1, 2025  
Two posters selected:  
*Hope + Alpha*, typographic poster category  
*Winter Dance Works 2024*, advertising poster category
- Finalist, USIPB (the United States International Poster Biennial) 2025**  
International Poster Competition, USA/ Jul. 17, 2025  
One of the finalists out of 11,845 posters from 93 countries  
*finding Hope finding Future*, social poster category

2025 cont.

**Design Futurism International Poster Call**

International Poster Design Competition, Los Angeles, USA/ Jun. 2025

One of the 165 Shortlisted Artists

*Design Futurism*

**Finalist, Bolivia Design and Poster Biennial (BICeBé)**

International Poster Design Competition, Bolivia/ May 2025

*finding Hope finding Future*, social poster category

**Gold Award, GRAPHIS Poster Annual 2026**

International Poster Design Competition, New York, USA

*Winter Dance Works 2024*, Dance, Print category

**Silver Award, GRAPHIS Poster Annual 2026**

International Poster Design Competition, New York, USA

*Beijing Opera Posters Purdue Exhibition*, Events, Print category

2024

**Bronze Award, Poster Stellars, 4th Intercontinental Poster Competition**

International Poster Design Competition, New Jersey, USA/ Aug. 2024

*Winter Dance Works 2023*, advertising poster category

**Leadership Award, BISTA , BI. International Student Talent Award**

International Studnet Design Competition, Korea

**Top 100 Finalist, TYPE TEXT | LDZ**

International Poster Design Competition, Poland

*ŁÓDŹ, Poland Promised Land*, poster

**Top 50 Finalist, ARTtention**

International Poster Design Competition, Prague, the Czech Republic

*WOMEN*, poster

**Finalist, GIVE PEACE A CHANCE, Calanca Biennale**

International Poster Competition, Santa Maria Calanca, Switzerland

**Silver Award, GRAPHIS Design Annual 2025**

International Poster Design Competition, New York, USA

*PATTeRN*, logo design

**3 Silver Awards, GRAPHIS Poster Annual 2025**

International Poster Design Competition, New York, USA

*finding Hope finding Future*

*Winter Dance Works 2023*

*Spring Dance Works 2024*

**Finalist, Hong Kong International Poster Triennial 2024**

International Poster Design Competition, Hong Kong, China

Two posters selected:

*loVe peAce*, poster

*finding Hope finding Future*, poster

2023

**BIPB (BI. International Poster art Biennale)**

International Poster Art Competition, Korea

One of the 100 selected poster designers/artists out of 3,167 entries of 1,224 designers from 59 countries

Two posters selected among 1,058 as shortlist posters:

*SEA MONSTER, 100 finalist*

*loVe peAce, poster, shortlist*

**Excellent Award, International Poster Biennial for Peace Nanjing 2023**

International Peace Poster Competition, Nanjing, China.

*Four posters selected; An Excellent Award received* among the four select posters

*loVe peAce, excellent award*

*Respect Builds Peace*

*Tolerance Makes Us Happy Together*

*Love and Peace with Ukraine*

**USIPB (the United States International Poster Biennial) 2023**

International Poster Competition, USA

One of the 200 + selected poster designers out of 7,380 entries from 75 countries

Effective poster submissions: 7,380

*SEA MONSTER*

**Silver Award, GRAPHIS Poster Annual 2024**

International Poster Design Competition, New York, USA

*Winter Dance Works 2022*

**2 Honorable Mention Awards, GRAPHIS Poster Annual 2024**

International Poster Design Competition, New York, USA

*I hope this is not the only plant I see in the future*

*For Happier Life and Better Environment: Part of the Future... Design Now!*

**Silver Award, GRAPHIS Design Annual 2024**

International Poster Design Competition, New York, USA

*Creating PEACE*

**2 Honorable Mention Awards, GRAPHIS Design Annual 2024**

International Poster Design Competition, New York, USA

*loVe peAce*

*HOPE*

**Finalist, SIPS23, 3rd Intercontinental Poster Competition**

International Poster Design Competition, Bogotá, Colombia/ Dec. 2023

**Finalist, Poster Stellars, 3rd Intercontinental Poster Competition**

International Poster Design Competition, New Jersey, USA/ Jul. 30, 2023

Two posters selected:

*I hope this is not the only plant I see in the future*, ecological poster category

*Winter Dance Works 2022*, advertising poster category

2022

**Gold Award, GRAPHIS Protest Posters 2**

International Poster Competition, New York, USA

*I hope this is not the only plant I see in the future*

2022 cont.

**Silver Award, GRAPHIS Protest Posters 2**

International Poster Competition, New York, USA

**3 Silver Awards, GRAPHIS Poster Annual 2023**

International Poster Design Competition, New York, USA

*No More Isolation for All of Us!* poster

*Winter Dance Works*, poster

*Spring Dance Works*, poster

**2 Silver Awards, GRAPHIS Design Annual 2023**

International Poster Design Competition, New York, USA

*SEA MONSTER*, poster

*RUEFF School of Design, Art, and Performance*, logo

**2 Honorable Mention Awards, GRAPHIS Design Annual 2023**

International Poster Design Competition, New York, USA

*All Human Beings are born Free and Equal*, poster

*Winter Dance Works 2022*, poster

**Honorable Mention Award, GRAPHIS Designers for Peace**

International Poster Design Competition, New York, USA

*Love and Peace for UKRAINE*

**Finalist, Cyprus Poster Triennial 2022**

International Poster Design Competition, Cyprus

**Finalist, Poster Stellars, 2nd Intercontinental Poster Competition**

International Poster Design Competition, New Jersey, USA

Four posters selected:

*SEA MONSTER, time ahead poster category*

*loVe peAce, political poster category*

*WO"ME"N, political poster category*

*Winter Dance Works, advertising poster category*

**Finalist, 11th Triennale Poster Trnava 2022**

International Poster Design Competition, Slovakia

**Finalist, 17th BICM (Bienal Internacional del Cartel en México)**

International Poster Design Competition, Mexico

**Finalist, AMPERSAND 2022, 4th International Logo Competition**

International Logo Design Competition, Budapest, Hungary

**Honorable Mention Award, IVLA Art/Design Exhibition 2022**

International Art Competition, the International Visual Literacy Association,

the 54th IVLA Conference, the University of Jyväskylä, Finland

One of the 18 juried designers/artists for the competition

2021

**Finalist, Peru Design Biennial 2021**

International Design Competition, Lima, Peru

One of the 465 juried design works from 95,972 entries (*acceptance rate: 0.48%*)

2021 cont.

**Shortlist, BIPB Biennale 2021**

International Poster Art Competition, South Korea  
One of the 431 juried posters out of 1,842 entries from 56 countries

**Excellent Awards, International Poster Biennial for Peace Nanjing 2021**

International Peace (Social) Poster Competition, Nanjing, China.  
*Three posters selected; Two Excellent Awards received* among the three selected posters  
Effective poster submissions: 7,173  
Selected final posters: 356 (acceptance rate: 4.96%)  
Excellent awards: 182 (award rate: 2.53%)

**Silver Award, GRAPHIS Poster Annual 2022**

International Poster Design Competition, New York, USA

**Honorable Mention Award, GRAPHIS Poster Annual 2022**

International Poster Design Competition, New York, USA

**Finalist, Poster Stellars, 1st Intercontinental Poster Competition**

International Poster Design Competition, New Jersey, USA  
Four posters selected in the “political and advertising” categories  
*HUMANITY: MAKING A BIG HEART TOGETHER, political poster category*  
*I can't breathe, political poster category*  
*Stop Human Trafficking, political poster category*  
*art+design PURDUE, advertising poster category*

**Finalist, New Hope: WHAT UNITES US, ASEDAS 2021**

One of the 125 juried works from 2053 entries from 59 countries (*acceptance rate: 6.09%*)

**Finalist, Making ICH Visible (intangible cultural heritage)**

International Visual Design Competition, Belgium, the UK, China  
One of the 100 juried posters from 1,078 from 42 countries (*acceptance rate: 9.28%*)

Organization/ Guidance by UNESCO Organizers:

China Europe International Design Art Association (CEIDA), EU Creative Culture  
Development Centre, Zhengzhou Graphic Art Design Association, Word Magic Camp

2020

**Finalist, Calanca Biennale 2021; “Help! I’m burning”**

International Poster Competition, Santa Maria Calanca, Switzerland  
One of the leading international 200 juried designers

**Finalist, The World After**

International Poster Competition, USA/ Oct.1, 2020  
One of the 137 finalists (137 posters selected out of 650 entries from 45 countries)

**Finalist, Grande Festival 2020**

International Poster Competition, Castelfranco Veneto, Italy  
One of the 41 juried for the exhibition

**Finalist, The 4th Block, 11th International Eco-Poster Triennial: Changes**

International Poster Competition, Ukraine  
*Eco-Poster Triennial* publication, collected as a permanent collection of the 4th Block Museum

- 2020 cont.      **Finalist, Grande Festival 2020**  
International Poster Competition, Castelfranco Veneto, Italy  
One of the 41 juried for the exhibition
- Finalist, The 6th International Moscow Poster Competition**  
International Poster Competition, Moscow, Russia  
Three posters selected, and one of the 115 designers juried for the competition
- 2019              **Excellent Awards, International Poster Biennial for Peace Nanjing 2019**  
International Social Poster Competition, Nanjing, China  
Two posters selected for Excellent Awards  
Effective poster submissions: 5,432  
Excellent awards: 183 (*award rate: 3.37%*)  
Jury: Kan Tai-keung (Hong Kong, China), Finn Nygaard (Denmark), Ahn Sang-soo (South Korea), Oded Ezer (Israel), Fang Cao (China)
- Finalist, Posterists in the World**  
International Poster Competition, Cusco, Peru  
Two posters juried  
Effective poster submissions: 14,956 entries from 48 countries  
Selected designers: 214 (*acceptance rate: 1.43%*)
- 2018              **Finalist, The 14th Jazz in the Ruins Poster Competition**  
International Poster Competition, Poland  
One of the 136 International Designers/Artists' posters juried
- 2014              **Africa Breath, [Green+You]**  
International Poster Competition, Seoul, Korea  
One of the top 100 juried posters
- 2012              **MUIPBIENNIAL 2012**  
International Poster Competition, Istanbul, Turkey  
Three posters juried
- 2004              **VIDAK 1st Annual**  
National Design Competition, Seoul, Korea  
2 Logo Designs and 1 Poster selected  
Organized by VIDAK (Visual Information Association of Korea)
- 1995              **Merit Award, City Bus Graphic Competition**  
Regional Design Competition, Daegu Metropolitan City, Korea
- 1994              **Merit Award, HOW Self-Promotion Design Competition**  
National Design Competition, USA
- 1993              **First Place, Evian Special Edition Bottle Design Competition, Design on Nature**  
International Packaging Design Competition, USA/France  
Evian produced the special edition glass bottles with the winning design

## PROFESSIONAL RECOGNITION

- 2024      **Leadership Award, BISTA (BI. International Student Talent Award)**  
International Student Design Competition
- Best Creativity Award, ICAD 2024, International Convergence on Art & Design**  
International Exhibition, The Korean Society of Science and Art, Korea
- 2024 Kristina Bross Research Mentor Match Award**  
John Martinson Honors College, Purdue University
- 2002      **Art/Design Educator Award**  
Korean Education Arts Association, Korea, Nov. 22, 2002
- 1994      **Young Scholar's Award**  
Typocrafters, USA, Oct. 17, 1994

## GRANTS

- 2025      **CREATE, College of Liberal Arts Award**  
Funded Project: Invited Solo Exhibition at Gallery BI, Tier 2, \$5,000
- 2024      **CREATE, College of Liberal Arts Award**  
Funded Project: Beijing Opera Art International Poster Exhibition, Poster Design Lecture and Workshops, Tier 2, \$4,315
- 2023      **CREATE, College of Liberal Arts Award**  
Funded Project: BIPB (BI International Poster Art Biennale) 2023 Opening Exhibition and Poster Design Workshops, Tier 3, \$17,850
- PATTeRN Visiting Artist/Guest Speaker Funding Award**  
Award Project: USIPB (United States International Poster Biennale) Visiting Guest and Workshops for PATTeRN Honors Students  
Research Award from the PATTeRN Research Generator in the John Martinson Honors College, \$3,500
- CURE Undergraduate Research Award**  
CURE Category: Creative Endeavor, \$2,000
- 2023 cont.      **PATTeRN Faculty Affiliate Research Funding Award**  
PATTeRN Faculty Affiliate Funding Award Program is to support research initiatives that feature faculty/student collaboration, \$4,000  
Research Award from the PATTeRN Research Generator in the John Martinson Honors College
- 2022      **Aspire, Research Enhancement Grant**  
College of Liberal Arts Faculty Research Fund Support Program, Purdue, \$2500  
Funded Project: *"Smart Media, the Beginning of a New World" 2022 International Invitational Design Exhibition*, Jun 23–25, 2022, Daejeon, Korea

- 2022 cont. **Aspire, Research Enhancement Grant**  
College of Liberal Arts Faculty Research Fund Support Program, Purdue  
Funded Project: *GRAPHIS* Poster/Design Competitions, Apr.– May, 2022, New York, NY
- 2021 **Aspire, Research Enhancement Grant**  
College of Liberal Arts Faculty Research Fund Support Program, Purdue, \$2500  
Funded Project: *the DX and the EIPF*, Nov. 7–14, 2021, Dubai, UAE  
Presented posters and interacted with designers/educators/students at *the DX (The International Design Exchange)* and *the EIPF (Emirates International Poster Festival)* events
- 2019 **Aspire, Research Enhancement Grant**  
College of Liberal Arts Faculty Research Fund Support Program, Purdue, \$2500  
Funded Project: *Posterist in the World*, Dec. 10–15, exhibition, Machu Picchu Museum, Cusco, Peru
- 2018 **The Summer Research Experiences for Undergraduates program Grant**  
Office of Research and Sponsored Programs, Univ. of Wisconsin-Eau Claire, \$8700  
*Asia Poster Exhibition Design: from Curating to Developing Promotional materials*
- Student/Faculty Research Collaboration Program Grant**  
Office of Research and Sponsored Programs, Univ. of Wisconsin-Eau Claire, \$2400  
Funded Project: *Information and Promotion Design for 'Health + the Arts' Exhibition*
- The 12th Annual Authors Celebration**  
Office of Research and Sponsored Programs, Univ. of Wisconsin-Eau Claire
- Professional Development Program**  
Office of Research and Sponsored Programs, Univ. of Wisconsin-Eau Claire  
Funded Project: *Hamilton Letterpress Printing & Font Making Workshop*
- 2005 **Practical Education Improvement Project, Korea Government Grant**  
Practical Education Support Program, \$270,000 (₩298,000,000)  
Ministry of Human Resources and Education, Korea;  
Wrote and conducted the government grant project as principal investigator for the Dept. of Animation, Daegu Mirae College, Korea

#### **d. Education**

- PhD (ABD) Environmental Planning, **Kyungpook National University**, Daegu, Korea, 2007  
research focused on visual system design in the built environment
- MFA Visual Design, **Hongik University**, Seoul, Korea, 1991  
thesis: Communication effects of abstract form in graphic design
- MA Visual Communication Design, **Purdue University**, West Lafayette, Indiana, 1994  
thesis exhibition: Typography: forms and communications
- BS Political Science and Diplomacy, **Ewha Womans University**, Seoul, Korea, 1988

Certificate Journalism, **University of Missouri**, Columbia, Missouri, 1987  
the program and study funded by the US Government

#### ADDITIONAL EDUCATION

2018 Hamilton Letterpress Printing & Font Making Workshop, Two Rivers, WI  
Led by Font Diner: type foundry, Stuart Sandler and Dathan Boardman

2017 Human-Centered Design, NovoEd. +Acumen and IDEO.org  
12 week online, a global course offered through NovoEd.+Acumen in collaboration with IDEO.org; the course provided a design thinking approach on how to create a well-planned design that can positively impact the lives of others

2015 Presenting Data and Information Seminar with Edward Tufte, Indianapolis, IN

2012 Wood Type Workshop, Hamilton Museum, Two Rivers, WI  
weekend wood-type printing intensive workshop program

2008 Web Design, School of the Art Institute of Chicago, Summer Semester  
3 credit hour course

#### **e. Membership in Academic, Professional, and Scholarly Societies**

2024–present C-IDEA (International Design Educator Association)  
2023–present CEIDA (China Europe International Design and Culture Association)  
2022–present IVLA (International Visual Literacy Association)  
2017–present AIGA (the American Institute of Graphic Arts)  
2016–2017 SEGSD (The Society for Experiential Graphic Design)  
2010–2016 CAA (College Arts Association)  
2006–present ico-D (International Council of Design)  
1996–2021 KECD (Korea Ensemble of Contemporary Design)  
1996–2020 VIDAK (Visual Information Design Association of Korea)  
1996–2010 DVDA (Daegu Visual Designers Association)  
1996–2008 KSDS (Korean Society of Design Science)  
1993–1994 AIGA (the American Institute of Graphic Arts)  
SEGSD (The Society for Experiential Graphic Design)

## **DISCOVERY**

As a visual communicator, researcher, and educator, Hyungjoo Kim is inspired to employ human values (such as respect, openness, courage, humility, compassion, and commitment) as a motive for her creative research in design. Kim firmly believes in the capability of visual communication design to shape and enhance human perception and experience. Kim has used the poster as a medium and opportunity to engage in design and examine current pressing issues. Kim's posters often convey complex ideas in humanizing and personal ways by utilizing abstraction and symbolism.

Hyungjoo Kim has participated in over 200 exhibitions in 30 different countries. Kim's work has been featured at diverse exhibitions and received awards at international venues, including *Hong Kong Poster Triennial* (Hong Kong, 2024), *USIPB (the United States International Poster Biennial)* (USA, 2023), *BIPB (BI International Poster Art Biennale)* (South Korea, 2021, 2023), *GRAPHIS Protest Posters 2* (USA, 2022), *GRAPHIS Poster Annual* (USA, 2022/2023/2024), *GRAPHIS Design Annual* (USA, 2023/2024), *International Poster Biennial for Peace Nanjing* (China, 2021, 2019, 2023), *11th Triennale Poster Trnava* (Slovakia, 2022), *Cyprus Poster Triennial* (Cyprus, 2022), *Peru Design Biennial* (Peru, 2021), *Grande Festival* (Italy, 2021), *17th Bienal Internacional del Cartel en México* (Mexico, 2022), *The 4th Block*, *11th International Eco-Poster Triennial* (Ukraine, 2020), *Gwangju Design Biennale* (Korea, 2019, 2023).

### **1. Exhibition**

2025

#### International Invited Exhibition

*LIFE: OSAKA POSTER FEST 2025*

Nov. 22– 28, 2025, Osaka, Japan

Organizers: Osaka University of Arts Design Department, Osaka Poster Fest Executive Committee

*Nature Breathes, Hope Grows*, 700 x 1000 mm

#### International Juried Exhibition

Bolivian Design and Poster Biennial BICeBé 2025

Oct 20–24, 2025, La Paz, Cochabamba, Bolivia

*finding Hope finding Future*, 700 x 1000 mm

#### International Juried Exhibition

Poster Stellers 2025

Sep 17–Oct 21, 2025, Harold B. Lemmerman Gallery, Jersey City, NJ USA

*Hope + Alpha*, 700 x 1000 mm

*Winter Dance Works 2024*, 700 x 1000 mm

#### International Invited Exhibition

Busan Exploring Through the Time: A Half-Century of Design Special Exhibition 2025

Aug 28–Sep 5, 2025, Dasom Gallery, Busan Citizens Park, Busan, Korea

*Exploring BUSAN*, 594 x 841 mm

#### International Invited Exhibition

*On (Harmony)/ 2024 International Exhibition of Professional Artists*

Aug 7–13, 2025, Sojo Gallery of Sojo University, Kumamoto, Japan

和 + On: *Warm Harmony*, 500 x 500 mm

2025 cont.

International Invited Exhibition

PIN 2025 4th Love and Peace International Invitation Poster Exhibition  
Aug 3–10, 2025, Nagoya Citizen's Gallery Sakae, Nagoya, Japan  
*Love makes Peace*

International Invited Exhibition

2025 55th SOKI International Invitation Exhibition  
Jul 28– Aug 3, 2025, Gallery Atelier Gustave, Paris, France  
*Life is Full of Possibilities*

International Juried Exhibition

*Design Futurism* Poster Call

Jun 28, 2025, 11 am – 4 pm PDT, Washington Corridor Gallery, LA, CA  
Visualizing Design Futurism:  
International poster projection, Nightly thru Sunday, 8:00 pm – 2:00 am  
Projected on the entrance of The Helms Design Center 8745 Washington Blvd. USA  
*design futurism*, 700 x 1000 mm  
Organized by PosterTerritory and Los Angeles Design Festival.  
Partners: Helms Bakery District, Long Beach Design District.

International Invited Exhibition

KWVD International Design Invitational Exhibition 2025  
Jun 21–27, 2025, Ahjung Museum of Art, Induk University, Seoul, Korea  
*Design is Full of Possibilities*, 594 x 841 mm

Invited Solo Exhibition

*Hyungjoo A. Kim BI Invitational Poster Exhibition*

Jun 6–30, 2025, Gallery BI, Korea  
15 posters curated by BIPB founder and BI Gallery director Byoungil Sun:  
*Life is Full of Possibilities, finding Hope finding Future, I hope this is not the only plant I see in the future, No More Isolation for All of Us!, Beijing Opera Posters Purdue, Li Xu Purdue Presentation, each person each color, TOLERANCE makes us happy, together, one color as two, north and south, biodiversity\_ the way we live, together, SEA\_ 3/4 of our planet, home, earth\_ our home, live together, biodiversity\_ we bloom together, fun\_ play together, loVe peace*

International Invited Exhibition

The 3rd Yangtze River • Future Public Welfare Poster Design Invitational Exhibition  
May 1– , 2025, Wenfeng Square, Nantong, China  
*The Yangtze River · The Future*, 700 x 1000 mm

International Invited Exhibition

2025 VIDAK [K\_Identity]: International Exchange Exhibition  
Feb 11–14, 2025, University of the Ryukyus, Okinawa, Japan  
*Hangul\_ Korean Alphabet, a Harmony of sky, earth and man*, 700 x 1000 mm

International Exhibition

Beijing Opera Posters; Beijing Opera Art Poster Biennale Purdue Exhibition  
Jan. 27–Feb. 14, 2025, Rueff West Gallery, W. Lafayette, Indiana, USA  
One of the 16 winners selected posters from over 30,000 entries  
*creating PEACE*, 700 x 1000 mm

2024

International Exhibition

Beijing Opera Posters; Beijing Opera Art Poster Biennale Purdue Exhibition  
Jan. 27–Feb. 14, 2025, Rueff West Gallery, W. Lafayette, Indiana, USA  
*Beijing Opera Posters*, 700 x 1000 mm  
*Professor Li Xu Special Lecture*, 700 x 1000 mm

International Invited Exhibition

+ *SEOUL: VIDA K 2024 3ESG International Exchange Exhibition*  
Dec. 21–26, 2024, Dong Daemoon Design Plaza (DDP), Seoul, Korea  
Organized by VIDA K (Visual Information Design Association of Korea)  
*Brilliant Seoul*, digital print, 700 x 1000 mm

International Invited Exhibition

*Visual Sound: KWVD International Design Special Invitational Exhibition 2024*  
Dec. 17–23, 2024, Kim hee-Soo Art Center, Korea  
Organizers: KWVD (Korea Women Visual Designers Association)  
*colors sound together*, digital print, 594 x 841 mm

International Invited Exhibition

*Digital & Humans: 2024 International Visual Immersion and Design Exhibition*  
Dec. 5–30, 2024, Soft Launching Binus Immersive Gallery, Binus University, Indonesia  
designers' posters from 50 countries were exhibited  
*No More Isolation for All of Us!*, 594 x 420 mm

International Invited Exhibition

*LIFE: OSAKA POSTER FEST 2024*  
Dec. 2–4, 2024, Osaka, Japan  
One of the 98 Invited Designers from 25 countries  
Organizers: Osaka University of Arts Design Department, Osaka Poster Fest Executive Committee  
*Life is Full of Possibilities*, 700 x 1000 mm

International Invited Exhibition

*Jeju Village and Brand Design: 2024 BDAK International Invitational Exhibition*  
Nov. 27–30, 2024, Seogwipo Art Center, Jeju, Korea  
designers' posters from 17 countries were exhibited  
Organized by BDAK (Brand Design Association of Korea)  
*Jeju Villeage in Love*, digital print, 594 x 420 mm

International Invited Exhibition

*2024 54th SOKI International Exhibition*  
Nov. 20–26, 2024, Galerie Zwischen, Karlsruhe, Germany  
Organized by: Galerie Zwischen and SOKI (The Society of Korea Illusart)  
*North+ South*, digital print, 700 x 1000 mm

International Exhibition

*ICAD (International Convegence on Art & Design) 2024*  
Nov. 9–16, 2024, Magok Mass C&G, Korea  
*for the future and experience*, digital print, 297 x 420 mm  
Organized by the Korean Society of Science & Art, Handong Univ., Chosun Univ., Vanlang Univ.

2024 cont.

International Juried Exhibition

*Poster Stellars 2024*

Sep. 24–Oct. 4, 2024, Stella Elkins Tyler Gallery, Temple University, Philadelphia, PA, USA

*Winter Dance Works 2023*, 30 x 43 inch

*creating PEACE*, 700 x 1000 mm

Reginal Exhibition

Biannual Rueff School Faculty Exhibition

Sep 9–Oct. 4, 2024, Rueff Gallery, W. Lafayette, Indiana, USA

*Hope + Alpha*, 30 x 41.5 inch

International Invited Exhibition

*K Kulture: 2024 International Exhibition of Professional Artists*

Aug. 9–30, 2024, Rueff Gallery, W. Lafayette, Indiana, USA

Organized by CDAK (Communication Design Association of Korea), Ruff School of Design, Art, and Performance

*Hope for Together*, printed on Korean rice paper, and presented as a Korean Kite form

International Invited Exhibition

*2024 VIDAK KOREA/ 30th Anniversary International Exchange Exhibition*

Jul 24–26, 2024, Exhibition Hall Tashkent University, Uzbekistan

*Korean White Tiger*, 700 x 1000 mm

International Invited Exhibition

*SDGS Taiwan International Image Design Invitational Exhibition*

May 12–Jul. 10, 2024, National Taiwan Normal University and Tunghai University, Taiwan

*biodiversity\_ we live together*, digital print, 700 x 1000 mm

International Invited Exhibition

*hope + α/ 2024 GDA International Invitational Exhibition*

May18–22, 2024, Communication University of China, Nanjing, China

*Sustainable Harmony*, 594 x 841 mm

International Juried Exhibition

*TYPE TEXT | LDZ*

May 21–26, 2024, kódi Design Festival, tódz, Poland

One of the top 100 selected posters from over 800 entries

*ŁÓDŹ, Poland Promised Land*, 700 x 1000 mm

International Invited Exhibition

*Ditto Hanam/ 2024 International Exhibition of Professional Artists*

Apr. 8–18, 2024, Hanam cultural Foundation Exhibition Hall, Hanam, Korea

*Brilliant Hanam, Ditto!*, 728 x 1030 mm

2024 cont.

International Juried Exhibition

*USIPB (United States International Poster Biennial) Purdue Exhibition*

Jan. 8–Feb. 9, 2024, Ringel Gallery, Purdue University, USA

One of the 200+ selected posters from 7,380 entries from 75 countries

*SEA MONSTER*, 700 x 1000 mm

2023

International Juried Exhibition

***International Poster Biennial for Peace Nanjing 2023***

The Prestigious International Peace Poster Exhibition

Dec. 13, 2023– 2024, Nanjing, China

One of the 191 Award Winners showcased in the show from 7,115 entries

***loVe peAce***, digital print, 700 x 1000 mm

International Invited Exhibition

**5th Emirates International Poster Festival, *Design for Climate Change***

Nov. 29–Dec. 31, 2023, The Cultural & Scientific Association, Dubai, United Arab Emirates

***finding Hope finding Future!***, digital print, 700 x 1000 mm

International Invited Exhibition

**2023 KICD Hainan Winter International Invitational Exhibition**

Dec. 22–24, 2023, Hainan, China

Organizers: Korea Institute of Cultural Product and Design

***forest of Creativity, where makes big trees together***, digital print, 594 x 841 mm

International Invited Exhibition

***Coexistence: KWVD International Design Special Invitational Exhibition 2023***

Dec. 16–21, 2023, Kim hee-Soo Art Center, Korea

Organizers: KWVD (Korea Women Visual Designers Association)

***coexistence, we bloom together***, digital print, 594 x 841 mm

International Invited Exhibition

***War and Peace, and Now\_ The Beginning of Peace Beyond Borders:***

VIDAK 2023 Winter International Invitational Exhibition

Dec 9–15, 2023, Dongdaemun Design Plaza (DDP), Seoul, Korea

***The Beginning of Peace Beyond Borders*** interactive poster, digital print, 700 x 1000 mm

Organized by VIDAK (Visual Information Design Association of Korea)

Co-hosted by VIDAK & Seoul Design Foundation (DDP)

International Invited Exhibition

***FUTURE: OSAKA POSTER FEST 2023***

Nov. 27– Dec. 1, 2023, Osaka, Japan

***Finding Future***, 700 x 1000 mm

International Juried Exhibition

USIPB (United States International Poster Biennial) 2023 Opening Exhibition

Oct. 4–, 2023, College of Design Gallery 181, Iowa State University, USA

One of the 200+ selected posters from 7,380 entries from 75 countries

***SEA MONSTER***, 700 x 1000 mm

International Invited Exhibition

**2023 Gwangju Design Biennale International Poster Invitation Exhibition**

Sep. 7–Nov. 7, 2023, Gwangju Biennale Exhibition Hall, Gwangju, Korea

one of the 111 international posters exhibited at the biennial venue

***meet Design for the future!***, 700 x 1000 mm

2023 cont.

International Exhibition

***ICAD (International Conference on Art & Design) 2023 Exhibition***

Aug. 23–Sep. 22, 2023, Handong University, Korea

***for the future and experience***, digital print, 297 x 420 mm

Organized by the Korean Society of Science & Art

International Juried Exhibition

***2nd BI Poster Art Biennale***

Aug. 25–Sep. 15, 2023, Rueff Gallery, West Lafayette, USA

Oct. 1–Dec. 1, 2023, Gallery BI, South Korea

One of the 100 selected posters from 3,167 posters from 59 countries

***SEA MONSTER***, 700 x 1000 mm

International Invited Exhibition

***Between Creativity and Individuality: 2023 GDA International Invitational Exhibition***

Aug. 20–26, 2023, Yiduo Gallery, Huanggang Normal University, China

130 posters from 24 countries were exhibited

***a dreamer\_Between Creativity and Individuality***, 594 x 841 mm

International Invited Exhibition

***An-nyeong! Buonggiorno!: 2023 CDAK International Exhibition***

Aug. 11–13, 2023, Fondazione Banca del Monte di Lucca, Italy

***Hello to a New World***, digital print, 600 x 800 mm

International Invited Exhibition

***Design for Diversity: KICD Summer International Invitational Exhibition***

Jul. 8– 14, 2023, Chung-Ang University Art Center, Seoul, Korea

Organizers: Korea Institute of Cultural Product and Design, Seoul Design Foundation

***K Design, Harmony + Dynamism***, digital print, 707 x 1000 mm

International Exhibition

***2023 IDEEC (International Design Education Expo & Conference) Special Exhibition***

Jun. 3–Jul 23, 2023, Gangwon Institute of Design Promotion Exhibition Hall, Korea

***art+design PURDUE***, digital print, 18 x 25 inch

International Invited Exhibition

***28th International Poster Biennale In Warsaw: TYPE TEXT KOREA Special Exhibition***

Jun 17–26, 2023, Medium Gallery, PJAiT, ul. Koszykowa 86, Warszawa, Poland

Curatorial selection showcasing the latest, most innovative developments in typographic poster

and kinetic typography, Project curator (research) by Agnieszka Ziemiszewska

<https://type-text.org/>

One of the 40 international designers invited to the event

Organizer, Polish-Japanese Academy of Information Technology

***loVe peAce***, digital print, 700 x 1000 mm

International Invited Exhibition

***Coexistence: KWVD International Invitational Design Exhibition 2023***

Jun. 10– 16, 2023, Kim hee-Soo Art Center, Korea

***40 years of [women] designers' celebration***, digital print, 594 x 841 mm

- 2023 cont. International Invited Exhibition  
*May 5, the battle of Puebla for the sovereignty and dignity of the people of Mexico*  
 May 2023, Mexico  
 Organized by RINC International Network of Visual Creators A.C.  
*Cinco de Mayo- Latino Heritage Day*, 700 x 1000 mm
- International Invited Exhibition  
*Experience the Future of Smart Media: Personalized, interactive, and immersive*  
*2023 Korea Smart Media Society International Invitation Design Exhibition*  
 Apr. 27–29, 2023, Ara Convention Hall, Jeju, Korea  
*Experience the Future of Smart Media*, digital print, 297 x 420 mm
- International Invited Exhibition  
*Way of Design: VIDAK 2023 Spring International Invitational Exhibition*  
 Mar. 18–24, 2023, Dongdaemun Design Plaza (DDP), Seoul, Korea  
*Way of Design*, interactive poster, digital print, 700 x 1000 mm
- International Invited Exhibition  
*Desde Nuestra Diversidad y Lucha/ From Our Diversity and Struggle*  
 Mar. 7–, 2023, University of Panama, Panama  
 International Women’s Day Celebration Special Poster Exhibition  
 One of the 50 typographers invited to the event  
*From Our Diversity and Struggle*, digital print, 700 x 1000 mm
- International Invited Exhibition  
 K-Design Culture: KICD Winter International Invitational Exhibition  
 Jan. 14– 19, 2023, DDP Dongdaemun Design Plaza, Seoul, Korea  
 Organizers: Korea Institute of Cultural Product and Design, Seoul Design Foundation  
*K Design, Harmony + Dynamism*, digital print, 707 x 1000 mm
- International Invited Exhibition  
 4th Emirates International Poster Festival  
 Dec. 26, 2022– Feb. 5, 2023, The Cultural & Scientific Association, Dubai,  
 United Arab Emirates  
*For Happier Life and Better Environment; Be Part of the Future... Design Now!*  
 digital print, 700 x 1000 mm
- International Juried Exhibition  
 11th Poster Triennial Trnava 2022  
 Dec. 8, 2022–Jan. 15, 2023 Nov. 2022, Jan Koniarek Gallery, Trnava, Slovakia  
*No More Isolation for All of Us!*, digital print, 700 x 1000 mm
- 2022 International Invited Exhibition  
 2022 “Beautiful QUZHOU” Poster Design International Invitation Exhibition  
 Dec. 6–12, 2022, Quzhou Cultural and Art Exchange Center, China  
*beautiful QUZHOU*, digital print, 700 x 1000 mm
- International Invited Exhibition  
 FACE: 2nd International OSAKA POSTER FEST 2022 Osaka, Japan  
 Dec. 2022–, Online Exhibition, Osaka, Japan  
*faces*, 700 x 1000 mm  
 Exhibition Site: <https://poster.osaka.jp/exhibition/>  
 Digital Book: <https://poster.osaka.jp/digitalbook2022/>

2022 cont.

International Juried Exhibition

Ampersand 2022: 4th International Logo Exhibition 2022  
Oct. 13–29, 2022, Nádor Gallery Budapest, Hungary  
*RUEFF School of Design, Art, and Performance*, digital print

International Juried Exhibition

*Social and Politically Engaged Art: The FL3TCH3R Exhibit*  
Oct. 3–Dec.9, 2022, Reece Museum, East Tennessee State University, Johnson City, TN  
*I hope this is not the only plant I see in the future*, digital print, 27.56 x 39.09 in

International Juried Exhibition

*17th BICM (Bienal Internacional del Cartel en México)*  
Sep. 20–Nov. 25, 2022, Mexico City, Mexico  
*Only one earth, our home*, digital print, 700 x 1000 mm

International Invited Exhibition

*World Graphic Week Celebration*  
Sep. 2–7, 2022, Museum of Architecture and Creativity, Isfahan, Iran  
Online gallery website: <https://aknoonartgallery.com/usa/>  
*HOPE*, digital print, 700 x 1000 mm  
*a drop in the ocean*, digital print, 700 x 1000 mm  
*各人各色 (each person, each color)*, digital print, 700 x 1000 mm  
*HUMANITY, MAKING A BIG HEART: the way we live and design [together]*, 700 x 1000 m  
One of the 35 Invited International Artists/Designers

International Juried Exhibition

*2nd Cyprus Poster Triennial 2022*  
Jun. 24–Oct. 8, 2022, State Gallery of Contemporary Art – SPEL, Cyprus  
*No More Isolation for All of Us*, digital print, 700 x 1000 mm

International Invited Exhibition

*Beloved, tortured, eaten; Our planet, our rules*  
Aug. – Sep. 2022, Natural Science Museum Bünde, Germany  
*earth\_our home, live together*, digital print, 594 x 841 mm

International Invited Exhibition

*Stand with Ukraine*  
Aug. 22– Sep. 7, 2022, Carolla Arts Exhibition Center, Springfield, MO  
*Stand Up With Ukraine*, digital print, 700 x 1000 mm  
Organized by The 4th Block and PosterTerritory

International Juried Exhibition

*the 54th Annual Conference of the International Visual Literacy Association “Connecting and Sharing - Envisioning the Futures of Visual Literacy”*  
Aug. 10–12, 2022, the University of Jyväskylä, Finland  
Aug. 10, 2022–Aug. 2023, KunstMatrix, a German-based online platform:  
*we breathe and live, together*, digital print, 700 x 1000 mm  
*one color as two, north and south*, 700 x 1000 mm  
*HUMANITY, MAKING A BIG HEART: the way we live and design [together]*, 700 x 1000 mm

2022 cont.

International Invited Exhibition

***Peace and Love: PIN 2022 2nd International Poster Exhibition***

Aug. 2– 7 2022, Nagoya Citizen's Gallery Sakae, Nagoya, Japan

***LOVE and PEACE for UKRAINE***, digital print, 297 x 420 mm

One of the 95 invited poster designers from 33 countries

International Juried Exhibition

***Angel with Broken Wings - Caring for and Protecting Women and Children***

Jul 2022, on/off line exhibitions, China

***PROTECT AND CARE WOMEN & CHILDREN***, digital print, 700 x 1000 mm

Organized by CEIDA (China Europe International Design and Culture Association)

International Invited Exhibition

***Seom Tada, Sseom Tada: 2022 CDAK International Exhibition***

Jul 1–26, 2022, Seogwipo Arts Center, Jeju, Korea

***Seom, Sseom***, digital print, 400 x 800 mm

International Invited Exhibition

***Smart Media, the Beginning of a New World: 2022 Korea Smart Media Society International Invitation Design Exhibition***

Jun 23–25, 2022, Hannam University, Daejeon, Korea

***Smart Media, the Beginning of New World***, digital print, 297 x 420 mm

International Invited Exhibition

***Harmonious Co-Existence, 2022 International Poster Invitational Exhibition***

May, 2022, Nantong Art Museum, Nantong, China

***Co-Existence***, digital print, 700 x 1000 mm

International Invited Exhibition

***All Women, All rights, Every Day (in the Educational Field)***

Mar 8–19, 2022, The Universidad Alianza Hispana of Chignahuapan, Puebla, Mexico

***Education, Wings for All Women***, digital print, 11 x 19 in

International Invited Exhibition

***"Me!" (I'm a Woman, I'm a Designer): Women's Day International Poster Exhibition***

Mar 8–, 2022, Istanbul, Turkey, online gallery website: [www.likeforposters.com/women-day](http://www.likeforposters.com/women-day)

***WO"ME"N***, digital print, 500 x 700 mm

One of the 50 Invited International Women Designers

Organized by Like for Poster: Poster Design Platform founded by Amir Hosseinzadeh (social poster designer) and Didem Catal (head of the Department of the Graphic Design, Çanakkale University)

International Invited Exhibition

***"BOM" (Spring/Look back): VIDAK International Invitation Exhibition***

Mar 7–14, 2022, Dongdaemun Design Plaza (DDP), Seoul, Korea

***봄{SPRING} is LOVE and HOPE***, interactive poster, digital print, 700 x 1000 mm

International Invited Exhibition

***Design for Environment, Social, Governance; KICD Winter International Exhibition***

Jan 15–22, 2022, Daegu Kyungbuk Institute of Design Promotion, Daegu, Korea

***FIGHT AGAINST PLASTIC POLLUTION***, digital print, 700 x 1000 mm

2021

International Invited Exhibition

**Silk Road International Art School Design Works Exchange Exhibition**

Jan 6–16, 2022, Yangguang Exhibition Hall, Gansu University, China

**HUMANITY: MAKING A BIG HEART TOGETHER**, digital print, 700 x 1000 mm

**HOPE**, digital print, 70 x 100 cm

Organized by CEIDA (China Europe International Design Culture Association)

International Juried Exhibition

**International Poster Biennial for Peace Nanjing 2021**

Dec. 13–, 2021, Nanjing, China; result announced and exhibition opened

**Resart for Peace, excellent award**, digital print, 18 x 25 in

**Hope for Connected Community, excellent award**, digital print, 700 x 1000 mm

**Creating Peace, selected**, digital print, 700 x 1000 mm

Selected three posters are among 356 juried posters out of 7,173 effective submissions; Received two Excellent Awards among the three juried posters (*award rate: 2.53%*)

International Juried Exhibition

**Peru Design Biennial 2021**

Dec 3–15, 2021, Lima, Peru

**jazz is woman, woman is jazz**, poster, digital print, 700 x 1000 mm

One of the 465 juried design works out of 95,972 submissions (*acceptance rate: 0.48%*)

International Invited Exhibition

**3rd Emirates International Poster Festival (EIPF): Connecting Minds, Creating the Future**

Nov 8–31, 2021, The Cultural and Scientific Association Hall, Dubai, the UAE

**Connecting Minds, Creating the Future**, digital print, 700 x 1000 mm

EIPF invited 192 international designers and 19 students' posters for the exhibition.

International Invited Exhibition

**DX3\_The 3rd International Design Exchange 2021**

Nov 8–31, 2021, American University in the Emirates, Dubai, UAE

**art+design PURDUE**, digital print, 700 x 1000 mm

International Invited Exhibition

**The posters who saved the trees: Not A Fairy Tale 2021**

Virtual exhibition began on Nov. 8, 2021, Ecuador

**Not a fairy Tale**, digital, 700 x 1000 mm

One of the 50 poster designers from 24 countries

International Juried Exhibition

**HABITAT\_ Posko Visual 2021**

catalog link: <https://bit.ly/3fDWPeM>

**HABIT@metaverse, poster**, digital print, 700 x 1000 mm

One of the 189 juried international designers from Indonesia, Poland, Iraq, Iran, Italy, USA, China, Taiwan, Cuba, Turkey, Bangladesh, USA, Bulgaria, Ukraine, Mexico, and Belarus

International Invited Exhibition

**HUMAN COMMUNICATION, 2021 CDAK International Exhibition**

Sep 24–30, 2021, Jakarta Yeollin Design Center, Indonesia

**HOPE for HUMAN COMMUNICATION**, digital print, 594 x 841 mm

172 designers' posters from 29 countries presented

- 2021 cont. International Invited Exhibition  
***METAVERSE+DESIGN***: 2021 KICD Summer International Conference and International Poster Invitation Exhibition  
Aug 21–Sep 17, 2021, Seoul, Korea  
***METAVERSE+design***, digital  
Organized by KICD (Korea Institute of Cultural Product and Design)
- International Juried Exhibition  
***BIPB Biennale 2021***  
International Poster Art Competition, South Korea  
Aug 2–Oct 2, 2021, Gallery BI, South Korea  
***a drop in the ocean***, digital print, 700 x 1000 mm
- International Juried Exhibition  
***Calanca Biennale 2021***  
Jun 27–Sep 26, 2021, the Acropolis of Santa Maria Calanca, Switzerland  
***Help! I'm burning!***, poster, digital print, 700 x 1000 mm  
One of the selected 200 designers in the competition
- International Juried Exhibition  
***COJshow 2021***  
Aug 6–27, 2021, The Art Center, Colorado, USA  
Three posters juried for the exhibition  
***art+design PURDUE***, digital print, 18 x 25 in  
***HUMANITY, MAKING A BIG HEART***, digital print, 700 x 1000 mm  
***a drop in the ocean***, digital print, 700 x 1000 mm  
Archives: <https://cmyk2.co/artist/hyungjoo-a-kim/>
- International Invited Exhibition  
***Love & Peace: 1st PIN International Poster Exhibition of Love and Peace***  
Aug 3–8, 2021, Nagoya Civic Art Gallery Sakae, Nagoya, Japan  
***loVe peAce***, poster, digital print, 728 x 1030 mm
- International Invited Exhibition  
***Design, Evolution, and Hope: The 3rd International Annual Design Exhibition***  
Jun 11–25, 2021, Niavaran Cultural Center Hall & The Elan Virtual Gallery, Tehran, Iran  
***NOWRUZ: spring for everyone***, poster, digital print, 700 x 1000 mm
- International Juried Exhibition  
***New Hope: ASEDAS 2021***  
Jun 2–Dec. 31, 2021, Malaysia/ Indonesia  
***Connect the world, leaving no one behind!***, poster, digital print, 700 x 1000 mm  
One of the 125 juried posters from 2053 entries from 59 countries (*acceptance rate: 6.09%*)
- International Invited Exhibition  
***The Message of Eid***  
Apr 29–May 23, 2021, Summarecon Mall Serpong, Tangerang, Indonesia  
***The Message of Eid***, poster, digital print, 700 x 1000 mm  
One of the 132 invited designers from 39 countries  
Organized by WGD (Worldwide Graphic Designers)

2021 cont.

International Juried Exhibition

***What Unites Us***

Apr 27–May 27, 2021, Giresun, Turkey

With the off-line exhibition, Online exhibition began on Apr.27, 2021

***LOVE Unites US, Brings PEACE***, poster, digital print, 700 x 1000 mm

One of the 125 juried international poster designers

The exhibition was a part of the 2021 World Design Day event.

Organized by Giresun University Göe Faculty of Fine Arts Department of Graphic Design

International Juried Exhibition

***The 4th Block, 11th International Eco-Poster Triennial***

Apr. 22–May 16, 2021, The 4th Block Museum, Kharkiv, Ukraine

***no more isolation for all of us***, digital print, 700 x 1000 mm

One of the most prestigious and historic Poster Competitions on Social and Environmental issues; Poster juried for the exhibition and part of the permanent collection of the 4th Block Museum

International Juried Exhibition

***The World After/ FROM CHERNOBYL TO COVID***, USA

Mar. 24–Apr. 9, 2021, Brick City Gallery, Springfield, Missouri

***we breathe and live, together***, digital print, 700 x 1000 mm

One of the 137 finalists; Organized by DMJStudio, PosterTerritory

Partners: WGD (Worldwide Graphic Designers), The 4th Block, Golden Bee

“Istitution” Foundation

International Juried Exhibition

***Making ICH Visible (Intangible Cultural Heritage)***

International Visual Design Competition on Intangible Cultural Heritage Recognition, Belgium, the United Kingdom, and China. Traveling exhibition in 2021, University for the Creative Arts, UK, Lier Sint-gummarus college, UK, Belgium, Shanghai, China

***Hangul: Harmony of the Heaven, Earth, and Man***, digital print, 500 x 800 mm

One of the 100 juried posters out of 1078 from 42 countries for the exhibition

Organization/ Guidance by UNESCO Organizers:

China Europe International Design Art Association (CEIDA), EU Creative Culture

Development Centre, Zhengzhou Graphic Art Design Association, Word Magic Camp

International Invited Exhibition

***Restart and Redesign Our World***

Feb. 14–28, 2021, Feria Acroecologia, Parque La Carolina, Quito, Ecuador

***SEA\_3/4 of our planet home***, digital print, 700 x 1000 mm

Organized by Designers with Heart

International Invited Exhibition

***VIDAK 2021 INNOVATION: International Invitation Exhibition***

Feb. 5–7, 2021, Dongdaemun Design Plaza, Seoul, Korea

***a New Life with Virus***, digital print, 700 x 1000 mm

Organized by VIDAK (Visual Information Design Association of Korea), Seoul Design

Foundation

- 2021 cont. International Invited Exhibition  
 2020 “The Yangtze River-The Future”  
 International Public Welfare Poster Design Invitational Exhibition, Nantong, China  
 Dec. 2020–Jan. 2021, exhibitions at various locations, including Nantong Art Museum,  
 Nantong Five-Three Art Museum  
**ANOTHER 5000 YEARS OF SPLENDOR WITH NATURE**, digital print, 700 x 1000 mm  
 Organized by:  
 Propaganda Department of CPC Nantong Municipal Committee  
 Nantong Municipal Government Information Office  
 Nantong Federation of Literary and Art Circles
- International Invited Exhibition  
**DESIGN and FINDING HOPE**  
 2020 KICD International Conference and International Poster Invitation Exhibition  
 Jan 16–Feb. 15, 2021, Seoul, Korea  
**Design: HOPE to connect more and better**, digital print, 700 x 1000 mm
- 2020 International Juried Exhibition  
**“Nanjing International Peace Posters Biennale” in Kyoto**  
 11.14–12.12, 2020, Kyoto Museum for World Peace, Kyoto, Japan  
**HUMANITY, MAKING A BIG HEART: the way we live and design [together]**  
**one color as two, north and south**, both posters, digital print, 700 x 1000 mm  
 This Kyoto Exhibition was a special travel event with selected posters from *Nanjing International Peace Posters Biennale* in Japan.
- International Invited Exhibition  
**2nd Emirates International Poster Festival (EIPF): Hope**  
 Nov. 9–14, 2020, Dubai, the United Arab Emirates  
**HOPE**, digital print, 700 x 1000 mm  
 166 “Hope” posters from 56 countries exhibited in the show  
 International Committee: Agnieszka Ziemiszewska (Poland), Stephan Bundi  
 (Switzerland), Evripides Zantides (Cyprus), Byoung-il Sun (South Korea), Francesco  
 Mazzenga (Italy), David Bieloh (USA), Rikke Hansen (Denmark), Li Xu (China), William  
 Harald-Wong (Malaysia), Irwan Harnoko (Indonesia), Najat Makki (UAE),  
 Arafat Al Naim (UAE–Jordan)  
 Organized by The Culture and Science Association (NADWA)
- International Juried Exhibition  
**Madrid Gráfica 2020: “Covid Exit”**  
 Sep.–Nov. 2020, Madrid, Spain  
**COVID EXIT together to Open, Sustainable, and Harmonized New Normal**, poster,  
 digital print, 1200 x 1760 mm  
 Organized by Madrid City Council, DIMAD, Fundación Diseño Madrid, Asociación  
 Diseñadores de Madrid
- International Juried Exhibition  
**The 6th International Moscow Poster Competition**, Moscow, Russia  
 Sep. 23–Oct. 3, 2020, Exhibition hall of Moscow Union of Artists, Moscow, Russia  
 Three posters juried in two categories  
**we breathe and live, together**, digital print, 700 x 1000 mm  
**jazz is woman, woman is jazz**, digital print, 7700 x 1000 mm  
**Black Lives Matter**, digital print, 700 x 1000 mm

2020 cont.

International Invited Exhibition

***Circle Triangle Square/ 2020 KSBDA Spring International Invitational Exhibition***

Jun. 20–22, 2020, Davinci Hall, Seoul National University of Science & Technology, Seoul, Korea

***STAY HOME, bauhaus 2020***, digital print, 500 x 500 mm

Organized by Seoul National University of Science & Technology

Artist and Designers from Korea, China, Ecuador, Germany, Japan, Malaysia, Poland, Switzerland, Taiwan, Thailand, USA

International Invited Exhibition

***ART & LIFE, KSBDA International Special Exhibition***

Jun. 10–16, 2020, Sejong Museum of Art, Seoul, Korea

***Life with Arts***, digital print, 500 x 500 mm

International Invited Exhibition

***World Design Day International Invitational Poster Exhibition***

Apr. 27, 2020, Mexico

***Graphic Design connects people, enriches communication***, digital print, 11 x 17 in  
252 works from 21 countries displayed in the exhibition

Organized by the Alianza Hispana University, Mexico and ico D (the International Council of Design)

International Juried Exhibition

***Unity is Strength: 2020 International Public Welfare Poster Design Invitational Exhibition of nCOV***, China, Feb. 24, 2020

***FIGHT AGAINST CORONAVIRUS TOGETHER***, digital print, 700 x 1000 mm

One of the 33 international poster designers juried for the exhibition

International Invited Exhibition

***Gift of Hope, International Day of Prevention in Childhood Cancer***

Exposición Internacional de Cartel en Mexico

Feb. 15–28, 2020, Luciano Márquez Becerra Public Library, Cultural Cloister, Zaktlan

***GIFT OF HOPE***, digital print, 11 x 17 in

One of the 65 international designers from 22 countries

International Invited Exhibition

***2020 INNOVATION VIDAK: International Invitation Exhibition***

Feb. 12–24, 2020, Conseil Gallery, Seoul, Korea

***Innovation: from respecting differences***, digital print, 700 x 1000 mm

One of the 100 invited international designers for the exhibition

International Invited Exhibition

***2020 KSBDA Long Beach International Conference & Invitational Exhibition***

Feb. 8–13, 2020, Marilyn Werby Gallery, Long Beach, CA

***Conversation/ Communications***, digital print, 500 x 500 mm

International Artists and Designers works from 10 Countries

Organized by KSBDA (Korean Society of Basic Design & Art), California State University, Long Beach

2019

International Juried Exhibition

***For Isfahan, Isfahan Graphic Design Event 2019***

Dec. 5–26, 2019, SAADI Building, Tehran, Iran

***Isfahan, take a flight to the world***, digital print, 700 x 100 mm

One of the 70 juried posters

2019 cont.

International Competition/Exhibition

***International Poster Biennial for Peace Nanjing 2019***

Dec. 2019–May 2020 at The Memorial Hall in Nanjing, China.

2020-2021, around the world.

***HUMANITY, MAKING A BIG HEART: the way we live and design [together]  
one color as two, north and south***

Posters are among 183 Excellent Awards from 5,432 entries (*award rate: 3.37%*)

International Competition/Exhibition

***Posterists in the World International Poster Competition***

Dec. 12–20, 2019, Machu Picchu Museum, Cusco, Peru

***I hope this is not the only plant I see in the future  
jazz is woman, woman is jazz***

Posters are among 214 juried designers' posters from 14,956 entries from 48 countries  
(*acceptance rate: 1.43%*)

International Invited Exhibition

***DIGNAVIDAD International Invitational Poster Exhibition***

Dec. 2019, Atuntaqui, Ecuador

***CHRISTMAS, TIME TO MAKE A BIG TREE [together]***, digital print, 500 x 700 mm

Theme exhibition of *Christmas, time to share*

One of the 60 invited designers from 20 countries

International Invited Exhibition

***The 50th Anniversary International Invitation Exhibition of KECD 2019***

Dec. 11–17, 2019, Hongik Daehangno Art Center, Seoul, Korea

***"2007"***, digital print, 594 x 840 mm

Typographic poster on the year of 2007; Four of designer's other posters with the new poster featured in the special edition book published by KECD; 224 designers from Korea, China, Japan, Taiwan, Indonesia, Iran, Malaysia, Macau, Vietnam, India, Thailand participated

International Invited Exhibition

***The 3rd International Design Works Exchange in 2019***

Nov. 9–15, 2019, Qilu Art Museum, Shandong, China

***Signals***, poster, digital print, 594 x 841 mm

Exhibition theme: *Communication*; 240 works from 29 countries

International Peer-Reviewed Invited Exhibition

***Hebei in World's View International Poster Show***

Oct. 14–16, 2019, Shijiazhuang, China

***Hebei; northern frontier***, digital print, 700 x 1000 mm

International Invited Exhibition

***Gwangju Design Biennale 2019***

Sep. 9–Oct. 27, 2019, Asia Culture Center, Gwangju, Korea

***HUMANITY, MAKING A BIG HEART: the way we live and design [together]***, 700 x 1000 mm

One of the 200 international invited designers from 34 countries

International Exhibition

***UNUSUAL MESSAGE International Collaboration Project/Exhibition***

"Transformed every day given objects into extraordinary, unusual images by artists and designers from 12 countries".

Sep. 6–Oct. 2, 2019, Foster Gallery, Eau Claire, Wisconsin  
**CAN YOU HEAR ME?**, poster, digital print, 500 x 700 mm

Organized by EMU (Eastern Mediterranean University), University of Wisconsin-Eau Claire Dept. of Art + Design, Foster Gallery, hyungjookimdesignlab; This exhibition was a part of a collaboration project of the Unusual Message Tour Exhibitions, organized by EMU, Cyprus, during 2018–2019

The 2019 exhibition venues include:

University of Prishtina, Kosovo, Jan. 2019/ Dalian Polytechnic University, China, Apr. 2019  
France, Apr. 2019/ University of Wisconsin–Eau Claire, USA, Sep. 2019/ Purdue University, West Lafayette, USA, Sep. 2019

2019 cont.

International Invited Exhibition

**Similarity and Difference**, 2019 International Art & Design Invitation Exhibition

Feb. 11–15, 2019, Burapha University, Thailand

**Similarity and Difference**, poster, digital print, 594 x 841 mm

Organized by Korea Association of Art & Design, Department of Fine and Applied Arts, Burapha University, Thailand

2018

International Exhibition

**A Breath of Designers for Environment: 2018 VIDAK International Poster Exhibition**

Dec.3–7, 2018, Doosung Paper Gallery, Seoul, Korea

**re: rethink, redesign, recycle**, digital print, 728 x 1030 mm

International Invited Exhibition

**The 2nd International Artist Invitation 'GMO-FREE=GREEN+YOU' Exhibition**

Oct. 31–Nov. 4, 2018,

Korea Design Center Hall, KIDP (Korea Institute of Design Promotion), Seoul, Korea

**NO GMO: secret-gmo-slow-poisons / nature-is-where-we-all-live**, poster  
digital print, 594 x 420 mm

International Exhibition

**Unusual Message Project/Tour Exhibitions**

Dec.24–28, 2018, VACD Exhibition Platform, Eastern Mediterranean University, Cyprus

**CAN YOU HEAR ME?**, digital print, 500 x 700 mm

Organized by Eastern Mediterranean University, Cyprus

The 2018 Exhibition venues include:

Dec.17–28, 2018, Nişantaşı University, Exhibition Hall, Turkey

Nov. 26–30, 2018, Gallery of the West University Timisoara, Romania

Oct. 3–25, 2018, University Gallery, Institute of Fine Arts, Cieszyn, Poland

International Exhibition

**The 10th Asia Graphic Design Triennale 2018**

Oct. 10–15, 2018, Gallery IANG, Seoul, Korea

**Foster Gallery Calendar 2018-2019**, poster, digital print, 594 x 840 mm

International Juried Exhibition

**Ciudad Persona / Person City**, Madrid Poster Exhibition, Madrid Gráfica 2018

Sep.15–Nov. 15, 2018, Madrid, Spain

**CIUDAD PERSONA: EMBRACE EVERY MiND**, poster, screen and digital print,  
1200 x 1610 mm

Organized by Madrid City Council and DIMAD Fundación Diseño Madrid Asociación Diseñadores de Madrid.

- 2018 cont. International Juried Exhibition  
***The 14th Jazz in the Ruins* Poster Competition**  
 Aug. 3–19, 2018, Teatre Victoria, Poland  
*jazz is woman and woman is jazz*, digital print, 700 x 1000 mm  
 136 Designers juried posters exhibited
- International Exhibition  
***Looking at ASIA through 150 Asian Designers***, UW-EC International Poster Exhibition 2018  
 Sep. 7–Oct. 10, 2018, Foster Gallery, Eau Claire, WI  
**ASIA\***, digital print, 24.1 x 35.4 in  
 Organized by University of Wisconsin–Eau Claire, Department of Art+Design, KECD (Korea Ensemble of Contemporary Design), Foster Gallery
- 2017 International Exhibition  
***2017 International Poster Exhibition + A9: “Beauty of Asia” Theme Exhibition***  
 Nov. 22–26, 2017, Daegu Gyeongbuk Design Center, Korea  
**ASIA\***, digital print, poster, 594 x 840 mm  
 306 Designers from Korea + 9 Asian countries: Japan, China, Taiwan, Malaysia, Hong Kong, Macau, Singapore, Philippines, Iran  
 Organized by KECD (Korea Ensemble of Contemporary Design)  
 Sponsors: DCVB (Daegu Convention & Visitors Bureau), DGDC (Daegu Gyeongbuk Design Center), ACDA (Asia Communication Design Alliance)
- International Exhibition  
***Creative Challenge***, International Exchange Exhibition  
 Jan. 1–3, 2017, Bongsan Cultural Center, Daegu, Korea,  
 各人各色 (*each person, each color*), poster, digital print, 594 x 841 mm  
**VPA (School of Visual & Performing Arts)**, tri-fold brochure/poster, poster presentation, digital print, 594 x 841 mm
- 2016 International Traveling Exhibition  
***2016 Asia Poster Tour Exhibition: “Color” Theme Exhibition***  
 各人各色 (*each person, each color*), digital print, 594 x 841 mm  
 China, Japan, Korea, Macau, Singapore, Taiwan  
 Organized by KECD (Korea Ensemble of Contemporary Design)  
 Nagoya Design Center, Nagoya, Japan, April 6–11  
 Gallery lang, Seoul, Korea, May 18–24  
 Macau Design Center, Macau, June 18–23  
 The Art Gallery, Temasek Design School, Singapore, August 3–31  
 Handing Art Center, Chengdu, China, September 24–28  
 Shigeo Fukuda Design Museum, Tung-Fang Design Institute, Kaohsiung, Taiwan, Oct. 28–Nov. 14  
 Zhang-Jiang Museum of Contemporary Art, Shanghai, China, November 17–30  
 Tour Exhibitions and Poster works were documented in 296 page book, published in Jan. 2017.
- 2014 International Competition/ Exhibition  
***Africa Breath, [Green+You]* International Poster Exhibition**  
 Apr. 24–30, May 5–30, 2014, Gallery Doosung, Seoul, Korea  
**US\_LIVE TOGETHER**, poster, digital print, 594 x 841 mm
- 2013 International Exhibition  
***The 6th United Designs* International Biennial Design Exhibition**

Aug. 22–Sep. 14, 2017, UMSL Gallery, St Louis, MO  
*US bloom together*, digital print, 594 x 841 mm  
177 designers from 33 countries participated in the Environment Poster Exhibition. Organized by UMSL (University of Missouri St. Louis), KECD (Korea Ensemble of Contemporary Design)

2013 cont. International Invited Exhibition  
**LOVE + PEACE, International Invitational Exhibition:** Busan Design Association 40th Anniversary Celebrations 2013 Special Exhibition  
Aug. 22–26, 2013, Busan Design Center, Busan, Korea  
*LOVE and PEACE*, poster, digital print, 728 x 1030 mm  
One of the 83 designers from 6 countries (Japan, UK, USA, Ecuador, Singapore, Korea)  
Organized by Busan Design Association

2012 International Juried Exhibition  
**MUIPBIENNIAL 2012**, Istanbul, Turkey  
3 posters juried  
*a drop in the ocean*, digital print, 728 x 1030 mm  
*I hope this is not the only plant I see in the future*, digital print, 728 x 1030 mm  
*solving a problem*, digital print, 728 x 1030 mm

International Exhibition  
**The 8th Asia Graphic Design Triennale 2012**  
Oct. 5–12, 2012, Deagu Gyeongbuk Design Center, Daegu, Korea  
*a drop in the ocean*, digital print, 594 x 841 mm  
Organized by KECD(Korea Ensemble of Contemporary Design),  
DVDA (Daegu Visual Designers Association)

International Invited Solo Exhibition  
**Our Home Planet, Earth:** Luxun Academy of Fine Arts Invited Exhibition  
Jul. 2–13, 2012, Luxun Academy of Fine Arts Museum, Dalian, China

12 large-scale (707 x 1000 mm) posters focused on social and environmental issues displayed in the museum; Environmental posters examined the problems of the ecosystem and endangered species on Earth.

International Invited Exhibition  
**Design, Express the Sea(River), The 2012 9th Busan International Design Festival**  
May 28–Jun. 30, 2012, Busan Metropolitan City Hall, Busan, Korea  
*SEA\_3/4 of our planet, home*, poster, digital print, 594 x 841 mm  
Designers from Korea, Japan, China, Taiwan, Singapore, UK, USA, Macau, Malaysia

International Invited Exhibition  
**International Citi Brand Design Exhibition: Busan International Advertising Festival 2012**  
Aug 23–25, 2012, BEXCO, Busan, Korea  
*BUSAN*, digital print, 594 x 841 mm

2010 International Invited Exhibition  
**Communication with the Natural Environment and Design/Busan International Design Festival 2010**, Busan, Korea  
May. 31–Jun 5, 2010 Busan Metropolitan City Hall and Gallery in Art Factory in Dadaepo  
*ecology, the way we live*, poster, digital print, poster, 594 x 841 mm

- 2010 cont. International Invited Exhibition  
**2010 International LOVE & PEACE Poster International Invitational Exhibition**  
 May 19–25, 2010, Gallery lang, Seoul, Korea  
*LOVE and PEACE*, poster, digital print, poster, 594 x 841 mm  
 One of the 54 international designers from Japan, China, Finland, England, USA, Singapore, Korea
- 2009 International Peer Reviewed Exhibition  
**The 4th United Designs Biannual International Design Exhibition**  
 Jun. 29–Jul 24, 2009, California State University, Northridge, USA  
*Sustain US*, digital print, 594 x 841 mm  
 8 design firms and 183 participants from 23 countries, including Argentina, Canada, Colombia, Cyprus, Germany, Greece, Hungary, Italy, Korea, Netherlands, Saudi Arabia, Singapore, UK, USA
- International Invited Exhibition  
**The 2009 Busan International Design Festival**  
 May. 25–30, 2009, Busan Metropolitan City Hall, Busan, Korea  
*Life is a Big Ball*, digital print, 594 x 841 mm  
 One of the 120 invited designers; Organized by Busan Fine Arts Association
- National Exhibition  
 Apr. 10–15, 2009, Seoul, Korea  
**Corea Forum of Design Special Exhibition [Childbirth Encouragement]** Seoul, Korea  
*one\_good, two\_better, three\_best*, digital print, 594 x 841 mm  
 Organized by Corea Forum of Design
- 2008 International Invited Exhibition  
**Colorful Daegu + 13th IAAF World Championships in Athletics**  
 International Invitational Exhibition, Daegu Metropolitan City  
 Sep 30– Oct. 5, 2008, Daegu Culture and Arts Center, Daegu, Korea  
*Sprint Together*, poster, digital print, 594 x 841 mm  
 One of the designers from Canada, China, Croatia, Finland, USA, Singapore, Taiwan, Philippines, Japan, Macau, Hong Kong, Cuba, Czech Republic, India, Malaysia, Brazil
- International Invited Exhibition  
**International Color Poster Exhibition: One of ico D (the International Council of Design) Design Week in Daegu 2008 Event**  
 Jul. 4–10, 2008, Daegu Gyeongbuk Design Center, Daegu, Korea  
*Colorful Daegu*, digital print, 594 x 841 mm  
 Invited designers included: Stefan Sagmeister (USA), Stephen Bundi (Switzerland), Matsunaga Shin (Japan), Fukuda Shigeo (Japan), Péter Pócs (Hungary), Kari Piippo (Finland), João Machado (Portugal).
- International Invited Exhibition  
**2008 Spring Digital Design Exhibition**, Korea Contents Association  
 Apr. 11–17, 2008, Seoul, Korea  
*KoCon 2008/ Voice of Korea*, digital print 425 x 302 mm
- 2007 International Exhibition  
**Color & Design International Poster Exhibition**  
 Oct. 12–14, 2007, Daegu EXCO, Daegu, Korea  
*Daegu in Color*, digital print, 594 x 841 mm

2006

Regional Exhibition

**DVDA 2006: The 26th Daegu Visual Designers Association Exhibition**

Oct. 31–Nov. 5, 2006, Daegu Art Center, Daegu, Korea

*See the World, and Win Your Way*, poster, digital print, 594 x 841 mm

International Invited Exhibition

**AW International Invitational Exhibition**

Oct. 16–21, 2006, Seoul, Korea

*design is a problem solving*, poster, digital print, poster, 594 x 841 mm

International Invited Exhibition

**“Colorful Daegu” International Poster Exhibition**

Aug. 29–Sep. 5, 2006, Daegu Civic Center, Daegu, Korea

*Colorful Daegu*, poster, digital print, 594 x 841 mm

Regional Invited Exhibition

**Daegu Woman Artists Invitation Exhibition 2006.**

July. 20–29, 2006, Daegu Culture Center, Daegu, Korea

*hide and seek: July and August and...*, digital illustration, digital print, 800 x 500 mm

International Exhibition

**2006 “Fusion Calendar” International Exhibition**

Apr. 3–8, 2006, Tokushu Seishi Pam, Japan

*time goes through a hole...*, digital print and hand-cut

National Invited Exhibition

**“Wear a Win”, VIDA K T-Shirt Design Exhibition for Worldcup 2006**

Jun. 10–15, 2006, Seoul, Korea

*Reds, Go Together for Our Dreams*, t-shirt, digital print on t-shirt

National Exhibition

**Korea Arts Association Exhibition**

Mar. 7–12, 2006, Seoul, Korea

*Demonstration for Florists*, promotion poster, digital print, 420 x 594 mm

Regional Exhibition

**From Winter To Spring: Daegu Arts Association Exhibition 2006**

Mar. 7–12, 2006, Daegu Culture and Arts Center, Daegu, Korea

*to a Spring*, digital illustration, digital print, 800 x 500 mm

International Invited Exhibition

**PISAF International Faculty Professor Exhibition**

Nov. 3–5, 2006, Puccheon, Korea

*Characters*, poster, digital print, , 594 x 841 mm

Organized by PISAF (Puccheon International Student Animation Festival)

2005

Regional Exhibition

**Daegu Visual Designers Association Exhibition 2005**

Dec. 6–10, 2005, Daegu Culture and Art Exhibition Hall, Daegu, Korea

*2 Lectures on Design*, poster, digital print, 594 x 841 mm

2005 cont.

National Invited Exhibition

***KECD Invitation Banner Design Exhibition***

Nov. 22–25, 2005, Seoul, Korea

***a Portrait***, large scale banner, digital print on fabric

Organized by KECD (Korea Ensemble of Contemporary Design)

International Invited Exhibition

***PISAF International Faculty Professor Exhibition***

Nov. 4–6, 2005, Puccheon, Korea

***a dreamer***, poster, digital print, 594 x 841 mm

Organized by PISAF (Puccheon International Student Animation Festival)

International Exhibition

**Chinese Character International Exhibition**

Oct. 24–30, 2005, Taiwan

***a drop in the ocean***, poster, digital print, 594 x 841 mm

National Exhibition

***Colorful Daegu***, KECD Special Poster Exhibition

Oct. 15–20, 2005, Daegu, Korea

***Colorful Daegu***, poster, digital print, 594 x 841 mm

Organized by KECD (Korea Ensemble of Contemporary Design)

Regional Invited Exhibition

**2005 Daegu Woman Artists Invitation Exhibition**

July. 1–10, 2005, Daegu Civic Center, Daegu, Korea

***digital flowers 0506***, digital illustration, digital print, 550 x 500 mm

Regional Exhibition

***Dokdo Love*** DVDA Special Exhibition

May. 1–5, 2005, Daegu Culture and Art Exhibition Hall, Daegu, Korea

***Dokdo, the far east Korean island***, poster, digital print, 594 x 841 mm

Organized by DVDA (Daegu Visual Designers Association)

2004

International Invited Exhibition

**International Solar Cities Environmental Poster Exhibition**

International Invited Exhibition as a part of the International Solar Cities Congress events

Nov. 15–17, 2004, EXCO, Daegu, Korea

***I hope this is not the only plant I see in the future***, digital print, 594 x 841 mm

Organized by International Solar Cities Congress and Daegu Visual Designers Association

International Invited Exhibition

***“Creative” 2004 Ineon International Design Fair***

International Invited Poster Exhibition as a part of the events

Nov. 15–21, 2004, Ineon Metropolitan Business Support Center, Ineon, Korea

***Open Ineon to a Creative Innovation Global World***, poster, digital print, 594 x 841 mm

The exhibition was a part of the *2004 Ineon International Design Fair*

International Exhibition

***Fusion Calendar*** International Exhibition 2004

Nov. 3, 2004, Tokyo, Japan

***Be Happy***, digital print and hand-cut, 297 x 420 mm

- 2004 cont. International Invited Exhibition  
**PISAF International Faculty Professor Exhibition**  
Nov. 5–7, 2004, Pucheon, Korea  
*Animation, take a flight*, digital print, 707 x 1000 mm  
Organized by PISAF (Pucheon International Student Animation Festival)
- National Exhibition  
**Korea Arts Association Exhibition 2004**  
Oct. 29–Nov. 3, 2004, Seoul, Korea  
*a dreaming pencil*, poster, digital print, 594 x 841 mm
- International Invited Exhibition  
**2004 Ineon International Universal Design Exhibition**  
Oct. 26–28, 2004, Ineon Munhac Sports Complex, Ineon, Korea  
*Communication*, poster, digital print, 594 x 841 mm
- National Exhibition  
**The Migratory Bird Image, Kunsan Environmental Poster Exhibition**  
Oct. 14–19, 2004, Kunsan, Korea  
*Save Birds*, poster, digital print, 594 x 841 mm  
Organized by KECD (Korea Ensemble of Contemporary Design)
- National Exhibition  
**“Celebrating 10 years of VIDAK” Special Poster Exhibition**  
Sep. 1–5, 2004, Seoul, Korea  
*Ten Years of Communications*, poster, digital print, 594 x 841 mm  
Organized by VIDAK (Visual Information Design Association of Korea)
- Regional Invited Exhibition  
**2004 Daegu Woman Artists Invitation Exhibition**  
July. 24–30, 2004, Daegu Civic Center, Daegu, Korea  
*Dialogue 04\_blue Flower*, digital illustration, digital print, 800 x 550 mm
- Regional Exhibition  
**DVDA Exhibition 2004**  
May. 3–8, 2004, Daegu Culture and Art Exhibition Hall, Daegu, Korea  
*illustration for May and June*, digital illustration, digital print, 594 x 841 mm  
Organized by DVDA (Daegu Visual Designers Association)
- Regional Exhibition  
**Daegu Arts Association Annual Exhibition**  
Feb. 17–22, 2004, Daegu Culture Center, Daegu, Korea  
*Dialogue04\_spring 1*, digital illustration, digital print, 800 x 550 mm
- 2003 International invitational exhibition  
**Korea-China International Exchange Exhibition**  
Feb. 15–22, 2004, Sandong Arts and Crafts College, China  
*Animation, take a flight*, poster, digital print, 594 x 841 mm  
Organized by Sandong Arts and Crafts College

- 2003 cont.      Regional Exhibition  
**DVDA (Daegu Visual Designers Association) Poster Exhibition**  
 Dec. 2–7, 2003, Daegu Culture and Art Exhibition Hall, Daegu, Korea  
*animation, game, cartoon & comics...*, poster, digital print, 594 x 841 mm
- International Exhibition  
**Korea-China Contemporary Poster Exchange Exhibition**  
 Nov. 10, 2003, Seoul, Korea  
*a wreath*, poster, digital print, 594 x 841 mm  
 Organized by Association of Korea Design Trend Research
- International Invited Exhibition  
**PISAF International Faculty Professor Exhibition**  
 Nov. 7–9, 2003, Puccheon, Korea  
*animation, comics, character...*, poster, digital print, 594 x 841 mm  
 Organized by PISAF (Puccheon International Student Animation Festival)
- International Exhibition  
**Korea-China Contemporary Poster Exchange Exhibition**  
 Oct. 8, 2003, Korea/China  
*2003 Universiade Special Exhibition by Korean Florists*, poster, digital print, 594 x 841 mm  
 Organized by VIDAK (Visual Information Design Association of Korea)
- International Exhibition  
**Korea Japan International Design Fair**  
 Oct. 2, 2003, Seoul, Korea  
*Hangul, a Harmony of sky, earth and man*, digital print, 594 x 841 mm  
 Organized by VIDAK (Visual Information Design Association of Korea).
- International Exhibition  
**Kyungju International Cultural Poster Exhibition**  
 Oct.1, 2003, Kyungju, Korea  
*Shila*, digital print, 594 x 841 mm  
 Organized by DVDA (Daegu Visual Designers Association)
- 2002            International Invited Exhibition  
**PISAF International Faculty Professor Exhibition**  
 Nov. 8–10, 2002, Puccheon, Korea  
*a dreamer*, poster, digital print, 594 x 841 mm  
 Organized by PISAF (Puccheon International Student Animation Festival)
- Regional Exhibition  
**21st Daegu Fine Arts Association Exhibition**  
 Feb. 5–10, 2002, Daegu Culture and Art Center, Korea  
*Daegu Art Expo 2002*, poster, digital print, 594 x 841 mm
- 2001            International Invited Exhibition  
**Chubu Creators Club Poster Exhibition 01**  
 Sep. 18–24, 2001, IG Hyun Art Museum Gallery, Japan  
*Universiade Special Exhibition by Korean Florists*, digital print, 728 x 1030 mm  
 One of the 43 Korean and Japanese invited designers  
 Organized by CCC (Chubu Creators Club)

- 2001 cont. Solo Exhibition  
*Typographic Design: Forms and Communications 2*  
 Nov. 23–29, 2001, Gallery Hwan, Daegu, Korea  
 Poster designs with three different themes (typography with photography, posters for school events, three different approaches on unification)  
 15 large-scale (707 x 1000 mm) posters developed during 1999-2001 showcased under the three themes; The exhibition catalog and postcard for the exhibition designed and distributed
- 1999 National Exhibition  
*“Ouilim” Fax Visual Design Exhibition on the Great Harmony*  
 Aug. 26, 1999, Seoul, Korea  
*Ouilim: Encounter of the 20 C + 21 C*, fax print, 210 x 297 mm  
 A commemoration event of icograda congress *OUILIM 2000 SEOUL*  
 Organized by Icograda Millenium Event Committee and VIDAK (Visual Information Design Association of Korea)
- 1995 Regional Juried Solo Exhibition  
*Small Prints & Handmade Books by Hyungjoo Kim*  
 May 1995, Wells Cultural Center, Lafayette, IN  
 3 handmade books and book cases, 29 small prints displayed
- 1994 Solo Exhibition  
 Apr. 1994, *Typography: Forms and Communications*  
 Purdue MA thesis exhibition, West Lafayette, IN, USA  
 Typography projects including typographic calendar, posters, *Hangul*, Korean font design, hand-made book, and case, and other book design projects

## 2. Conference Activities

- 2025 Co-Organizer, Co-Mediator, C-IDEA Seminar 2025  
 Feb 14, 2025, West Lafayette, IN, USA
- 2024 Speaker/ Workshop Facilitator, C-IDEA Conference 2024  
 May 23–26, 2024, Guilin, China  
 One of the 10 Speakers  
 Lecture Title: Engaging Design and Design Education for Social Good  
 One of the 9 Workshop Facilitators  
 Workshop Title: Self-Identity Typographic Cube
- 2023 Speaker/ Jury Member, IDEEC (International Design Education Expo & Conference) 2023  
 June 3–4, 2023, Seoul, Korea  
 Lecture Title: Design Education at Purdue

### 3. Published Work

#### DESIGNER'S WORK REPRODUCED IN PUBLICATIONS

- 2025            **Graphis Poster Annual 2026, Book**  
Two posters featured  
Pedersen, B. Martin, Graphis, 2025, New York, NY, ISBN 9781954632332
- BI International Poster Art Biennale 2025, Book**  
Three posters featured as a jury showcase  
Gallery BI, Republic of Korea, ISBN 979-11-976539-0-0
- 2024            **Graphis Design Annual 2025, Book**  
Logo design featured  
Pedersen, B. Martin, Graphis, Feb. 2025, New York, NY, ISBN 9781954632349
- Graphis Poster Annual 2025, Book**  
Three posters featured  
Pedersen, B. Martin, Graphis, Oct. 2024, New York, NY, ISBN 9781954632332
- 2024 International Convergence on Art & Design 2024, Book**  
One poster included  
Korean Society of Art & Design, Nov. 16, 2024, Republic of Korea, ISSN 2713-9840
- ICAD (International Conference on Art & Design) 2024 Book**  
One poster included  
2023 IDEEC (International Design Education Expo & Conference)  
Korean Society of Art & Design, Nov. 16, 2024, Republic of Korea, ISSN 2713-9840
- 2023            **Graphis Design Annual 2024, Book**  
Three posters featured  
Pedersen, B. Martin, Graphis, Dec. 2023, New York, NY, ISBN 13: 978-1-1954632-24-0
- Graphis Poster Annual 2024, Book**  
Three posters featured  
Pedersen, B. Martin, Graphis, Oct. 2023, New York, NY, ISBN 13: 978-1-1954632-23-3
- BI International Poster Art Biennale 2023, Book**  
Two posters included  
Gallery BI, Republic of Korea, ISBN 979-11-976539-2-6
- ICAD (International Conference on Art & Design) 2023, Book**  
One poster included  
2023 IDEEC (International Design Education Expo & Conference)  
Korean Society of Art & Design, Sep. 10, 2023, Republic of Korea, ISSN 2713-9840
- The New Horizon of Design Education, Book**  
One poster included  
2023 IDEEC (International Design Education Expo & Conference)  
Choi, In-Sook, Gangwon Institute of Design Promotion ([www.gidp.kr](http://www.gidp.kr)), Jun. 3, 2023, Gangwon, Republic of Korea

- 2022 **Graphis Design Annual 2023, Book**  
One logo design and three posters featured  
Pedersen, B. Martin, Graphis, Dec. 19, 2022, New York, NY, ISBN 13: 978-1-1954632-14-1
- Graphis Poster Annual 2023, Book**  
Three posters featured  
Pedersen, B. Martin, Graphis, Oct. 5, 2022, New York, NY, ISBN 13: 978-1-1954632-13-4
- GRAPHIS Protest Poster 2022, Book**  
Two posters featured; p71, p215  
Pedersen, B. Martin, Graphis, 2022, New York, NY, ISBN 13: 978-1-1954632-04-2
- 2021 **GRAPHIS Poster 2022, Book**  
Two posters featured; p152, p207  
Pedersen, B. Martin, Graphis, 2021, New York, NY, ISBN 13: 978-1-1931241-12-0
- The World After: Posters That Question Our Future, Book**  
Poster is one of the 137 posters featured; p25  
Severina, Olga, Jackson, Dana, Promart Publishing House, Kharkiv, Ukraine, 2021, ISBN: 978-617-7634-51-4.
- BI International Poster Art Biennale 2021, Book**  
One poster included  
Gallery BI, Republic of Korea, ISBN 979-11-976539-0-2
- 2020 **Art & Life, KSBDA International Special Exhibition, Book**  
Work included; p473  
Kim, Jee Hyun, Korea Society of Basic Design & Art, Seoul, Korea, ISBN: 979-11-88534-11-1
- Circle, Triangle, Square: 2020 KSBDA Spring International Invitational Exhibition, Book**  
Work included; p498  
Kim, Jee Hyun, Korea Society of Basic Design & Art, Seoul, Korea, ISSN: 2093-4890
- 2019 **KECD 2019, Book**  
Dec. 11, 2019, KECD (Korea Ensemble of Contemporary Design), Seoul, Korea  
Five posters featured; pp60-61  
One of the 224 international designers and KECD members from Korea, China, Japan, Taiwan, Indonesia, Iran, Malaysia, Macau, Vietnam, India, and Thailand

#### RESEARCH PUBLICATIONS WRITTEN BY THE DESIGNER

- 2005 **Introduction to Animation and Flash for Web Animation, Textbook, 190 page**  
Coauthor of three: Park, Sungeok\*; Kim, Hyungjoo; Jin, Sangwha  
Dec. 5, 2005, Hakjin Publishing, Seoul, Korea, ISBN: 89-91997-02-3
- Character and Character Design, Textbook, 128 pages**  
Main author of three: Kim, Hyungjoo\*; Cha, Kyungae; Park, Sungeok  
Dec. 5, 2005, Daegu Mirae College, Korea
- Visual Distortion and Shigeo Fukuda, Peer Reviewed Journal**  
Author, May 2005, Korea Society of Visual Design Forum 11, Korea, pp.69-80, ISSN: 1229-9081

- 2001            **Typography for Publication Design, Book Chapter**  
 Coauthor, School Newspaper Seminar, the Ministry of Human Resources and Education, Korea  
 Conducted a seminar section on *School Newspaper Design* for high school teachers. The event was organized by the Ministry of Human Resources and Education, Jul. 10, 2001, Andong, Korea.
- 1999            **Visual Communication and Abstract Form, Peer Reviewed Journal**  
 Author, May 1999, Korea Society of Visual Design Forum 4, Korea, pp.136-151  
 ISSN: 1229-9081

#### 4. Works Included in Permanent Collections/ Archives

- 2024            **Winners Archives, Graphis Poster Annual 2025**  
*finding Hope finding Future: poster design*  
<https://graphis.com/entry/9605c5fa-0673-4e4f-98ac-aec6c60393d2>  
*Winter Dance Works 2023: poster design*  
<https://graphis.com/entry/2edeef18-4d06-43f3-b9b4-bffce2805eee>  
*Spring Dance Works 2024: Design Now!: poster design*  
<https://graphis.com/entry/1fe17a19-fde9-46c5-b90b-855f22c3887c>
- Winners Archives, Graphis Design Annual 2025**  
*PATTeRN: logo design*  
<https://graphis.com/entry/dfb8f198-e7de-45c4-a90d-6e778fd69f58>
- 2023            **BI Interational Poster Art Biennale 2023**  
*SEA MONSTER: poster design*  
*loVe peAce: poster design*  
<https://gallerybi.com/posterbiennale>
- Winners Archives, Graphis Poster Annual 2024**  
*Winter Dance Works 2022: poster design*  
<https://graphis.com/entry/07076727-ac43-4741-a489-877ec9b4e6d8>  
*I hope this is not the only plant I see in the future: poster design*  
<https://www.graphis.com/competition/poster-2024/archived/?page=25>  
*For Happier Life and Better Environment: Design Now!: poster design*  
<https://www.graphis.com/competition/poster-2024/archived/?page=29>
- Winners Archives, Graphis Design Annual 2024**  
*creating PEACE, poster: poster design*  
<https://www.graphis.com/competition/design-awards-2024/archived/?page=22>  
*HOPE, poster, honorable mention award*  
<https://www.graphis.com/competition/design-awards-2024/archived/?page=29>  
*loVe peAce, poster: poster design*  
<https://www.graphis.com/competition/design-awards-2024/archived/?page=31>
- 2022            **Winners Archives, Graphis Poster Annual 2023**  
*Spring Dance Works*  
<https://graphis.com/entry/f8650251-6a21-4872-934f-94ff836ba0f8>

*Winter Dance Works*

<https://graphis.com/entry/a28b0fd1-cf47-4f0f-8b38-1fa00cd47252>

2022 cont.

**Winners Archives, Graphis Poster Annual 2023**

*No More Isolation for All of Us!*

<https://www.graphis.com/competition/poster-annual-2023/archived/?page=15>

**Winners Archives, GRAPHIS Protest Posters 2**

*I hope this is not the only plant I see in the future*

<https://www.graphis.com/entry/3ee1ff78-edee-4bed-a732-32bd45d32f7d/>

**Winners Archives, GRAPHIS Protest Posters 2**

*I can't breathe*

<https://www.graphis.com/entry/0acf8d47-d37b-416c-a515-c2cbb32c03ad/>

**Winners Archives, Graphis Design Annual 2023**

*RUEFF School of Design, Art, and Performance: logo design*

<https://graphis.com/entry/ef2bb662-82cb-4b6d-9bbf-223084771d2d>

*SEA MONSTER: poster design*

<https://graphis.com/entry/8c95a461-1fd1-43ff-b24f-f88f4263f67d>

**Winners Archives, Graphis Design Annual 2023**

*Spring Works Dance Concert 2022: poster design*

<https://graphis.com/entry/879fe3ac-7f12-4671-b940-02a228908201>

*All Human Beings are born Free and Equal: poster design*

<https://www.graphis.com/competition/design-annual-2023/archived/?page=28>

**Winners Archives, Graphis Designers for Peace**

*LOVE and PEACE for UKRAINE*

<https://graphis.com/entry/3fc926e9-5e55-4ee5-9fd8-cc57ab773978>

**Visual Resource Archives, the Center for the Study of Political Graphics, Culver City, CA**

Three LGBTQ+ posters (Lot Number: 2021-023):

*All human beings are born free and equal in dignity and rights*

*BREAK THE SILENCE*

*we Breathe and Bloom, together*

2021

**Winners Archives, GRAPHIS Poster Annual 2022**

*art+design PURDUE*

<https://www.graphis.com/entry/ad305296-f9ba-4894-bc34-71ee48dd7170/>

**Winners Archives, GRAPHIS Poster Annual 2022**

*UNUSUAL MESSAGE*

<https://www.graphis.com/entry/61e7f58e-e824-475b-ac26-42df37e418c2/>

**Winner Archives, CO|show**

Three juried posters archived:

*art+design PURDUE*

*HUMANITY, MAKING A BIG HEART*

*a drop in the ocean*

<https://cmyk2.co/artist/hyungjoo-a-kim/>

2020

**Permanent Collection, the 4th Block Museum, Ukraine**

*No More Isolation for All of Us!*

## 5. Involvement in the graduate research program

### ACTING AS A MAJOR PROFESSOR FOR STUDENT THESES/ THESIS EXHIBITIONS

- 2023–Present    **Graduate Committee Co-Chair**  
So Young Song (MFA/Studio Arts)  
Golnaz Safari (MFA/Visual Communication Design)
- 2022–Present    **Graduate Committee Co-Chair**  
Alexandra Jacobson (MFA/Visual Communication Design)  
Canwen Wang (MFA/Visual Communication Design)
- 2022–2023      **Graduate Committee Chair**  
Alexandra Jacobson (MFA/Visual Communication Design)
- 2021–2023      **Graduate Committee Co-Chair**  
Felicia Barrett (MFA/Visual Communication Design)
- 2020–2022      **Graduate Committee Co-Chair**  
Yue Wang (MFA/Visual Communication Design)
- 2020–2021      **Graduate Committee Member**  
HyoSun Ko (MFA/Visual Communication Design)  
Yunran Ju (MFA/Interaction Design)

### CONSULTATION WITH GRADUATE STUDENTS CONCERNING THEIR RESEARCH

- 2025              **Mentoring MFA Thesis Exhibition**  
So Young Song (MFA/Studio Arts)
- 2024              **Mentoring MFA Thesis Exhibition**  
Alexandra Jacobson (MFA/Visual Communication Design)  
Canwen Wang (MFA/Visual Communication Design)
- 2023              **Mentoring MFA Thesis Exhibition**  
Felicia Barrett (MFA/Visual Communication Design)
- 2023 cont.        **Consult and advise on students research, conference presentation and competition preparation**  
Alexandra Jacobson, Felicia Roger-Hogan, Canwen Wang, So Young Song (MFA/Visual Communication Design)
- 2022              **Mentoring MFA Thesis Exhibition**  
Yue Wang (MFA/Visual Communication Design)
- 2021              **First Year Review mentoring and research**  
Felicia Roger-Hogan, Tayler Wullenweber (MFA/Visual Communication Design)
- 2019–2020        **Consult and advise on students research and competition preparation**  
Yanran Ding, Chrong Park, Yue Wang (MFA/Visual Communication Design)  
Yunran Ju (MFA/Interaction Design)

## MENTORING STUDENTS IN CREATIVE WORK AND/OR PRESENTATIONS

- 2025 **COMMUNICATION ARTS INTERACTIVE ANNUAL 13**  
**Student Showcase 2025**, March/April 2025
- So Young Song's three works were showcased, and two of them were from the research project with me.
- Project captions in the publications are:
- 1 "This project transforms outdoor parking spaces where homeless individuals reside into cultural event venues, creating safe, vibrant community spaces for all." Hyungjoo Kim, instructor.
  - 2 "Anew+ is a speculative design project envisioning a dystopian future where food scarcity prompts nutrient extraction from trash, transforming non-biodegradable waste like plastic, metals, and glass into edible food." Hyungjoo Kim, instructor.
- GRAPHIS New Talent Annual Competition 2025, New York, NY**  
Honorable Mention Award
- Alexandra Jacobson, Sensa, website design
- 2024 **GRAPHIS New Talent Annual Competition 2024, New York, NY**  
Honorable Mention Award Winners
- Yue Wang, Dunhuang City Brand Identity Design, MFA thesis project
  - Alexandra Jacobson, Easense, MFA thesis project
- 2023 **GRAPHIS New Talent Annual Competition 2023, New York, NY**  
Silver Award Winners:
- Canwen Wang, POPLAB Branding, brand campaign
  - Canwen Wang, New Leshan campaign, poster
  - Canwen Wang, Boilermarker, information poster
  - Yue Wang, Dunhuang City Calendar Promotion Design
  - So Young Song, LOTOF, brand campaign
  - Félicia Barrett, Motiv, brand campaign
- Honorable Mention Award Winners:
- So Young Song, Speculative Branding Project - Anew+, brand campaign
  - Félicia Barrett, Ocean Awareness, environmental campaign
  - Canwen Wang, Promotional stamps of Leshan city, postage stamp
  - Alexandra Jacobson, Easense, brand campaign
- IDEEC (International Design Education Expo & Conference) 2023**  
Jun. 3–Jul 23, 2023, Gangwon Institute of Design Promotion Exhibition Hall, Korea  
Best Student Work/ Honorable Mention Award Winners
- Alexandra Jacobson, Anxiety, poster campaign, AD610
  - Selected for the Exhibition and the IDEEC 2023 Book
  - Félicia Barrett, Motiv, brand campaign, AD606
  - So Young Song, LOTOF, brand campaign, AD606
  - Canwen Wang, Planting The Sun, Data Visualization Poster
- 2022 **GRAPHIS New Talent Annual Competition 2022, New York, NY**
- Honorable Mention Award, Alexandra Jacobson (MFA/VCD), ANXIETY 1, 2, Social Poster
- 2021 **DX3\_The 3rd International Design Exchange 2021, Dubai, UAE**  
Nov. 8 – 31, 2021, American University in the Emirates
- Alexandra Jacobson (MFA/VCD), ANXIETY 1, 2, Social Poster Design
  - Felicia Barrett (MFA/VCD), Plastic Pollution, Environmental Poster Design

- Tayler Wullenweber (MFA/VCD), Invisible Disability-Schizophrenia, Social Poster Design
- Yunran Ju (MFA/Interaction Design), WUHAN 1, 2, Brand Identity Design

## 6. Involvement with undergraduates in research program

### ENGAGING STUDENTS IN RESEARCH

- 2022–Present    **PATTeRN Faculty Affiliate,**  
Support PATTeRN(Print as Art, Text, Technology-Research Network), research initiatives that features faculty/student research collaboration, John Martinson Honors College  
Conducted Poster Design Workshops for Honors College Students, Sep.– Nov. 2023
- 2022–2024    **CURE Undergraduate Research**  
Adopting the CURE approach to a project in AD 366 (Spring 2023 and 2024) provided a systematic problem-solving experience for students to engage in a more sustained, research-driven creative endeavor process within a classroom setting. Students’ research results (projects) from Spring 2023 were presented at the IDEEC (International Design Education Expo & conference) in June 2023 in South Korea.
- 2018–2019    **Mentoring Creative Work Research Project:  
Information and Promotion Design for ‘Health + the Arts’ Exhibition**  
Funded by the Office of Research and Sponsored Programs, Univ. of Wisconsin–Eau Claire  
Students: Richard Roth Henry (Senior) and Roy Cranston (Senior) in Graphic Communications  
*Information and Promotion Design for ‘Health + the Arts’ Exhibition* was a collaborative research project with the Dept. of Art & Design, the Institute for Health Sciences, and Foster Gallery at the Univ. of Wisconsin–Eau Claire. The undergraduate student researchers and designers were involved in all stages of the research, design execution, and production of the project materials. This research project provided an authentic scholarly and field experience for the student by exposing to complex, multidisciplinary, and pragmatic problems.
- 2018    **Mentoring Creative Work Research Project;  
Asia Poster Exhibition Design: from Curating to Developing Promotional materials**  
Funded by the Office of Research and Sponsored Programs, Univ. of Wisconsin–Eau Claire;  
Students: Emily Czudec (Junior), Ana Athas (Senior), Gloria Brown (Sophomore)  
*Asia Poster Exhibition Design: from Curating to Developing Promotional materials* was a collaboration exhibition design project with the Dept. of Art & Design, Foster Gallery and KECD (Korea Ensemble of Contemporary Design). Student researchers/designers participated in curating the exhibition with other collaborators and developing event identity design, including exhibition promotional design materials and signage system.
- 2017    **Mentoring UX/Human-Centered Design Project: Whistle, APP for Purdue Student**  
Students: Emily Durbin (Senior), Zoe Lang (Senior) in Visual Communication Design, Purdue Univ.  
  
Introduced design thinking approach and an online course offered through NovoEd.+Acumen in collaboration with IDEO.org as a learning tool; Students adopted research methods and the design process the program provided and interacted with other participants while they develop the app design and shared their result

## MENTORING STUDENTS IN CREATIVE WORK AND/OR PRESENTATIONS

2025

### **“Climate” 3rd Poster For International Poster Competition and Exhibition**

International Poster Design Competition (not student competition), Fall 2024–

The Poster for project serves as a resounding call to action—express your stance through poster design and make the world aware of your chosen cause, <https://www.posterfor.com/>

There will be at least three exhibitions held in Times Square on the billboard in Spring 2025.

Selected works will be permanently showcased in the PosterFor’s website and exhibition show record.

#### Rose Gold Awards

- Rae Wilcox, Poisoned Dart Frogs
- Cristina Wu, Whos Next
- Jabbari Knights Forbes, There’s No Escape From Climate Change

#### Silver Awards

- Brooke Young-Finders Keepers

#### Honorable Mention Award

- Sofia Alge-Reality Of Fast Fashion

### **Graphis New Talent Competition 2024**

International Student Design Annual Competition, New York, USA

#### Gold Award Winners

Rae Wilcox, Poisoned Dart Frogs, Poster Design

Alexa Pinarski, Madame Myrtle’s Floral Trolley, Brand Identity Design

#### Silver Award Winners

- Ellen Moon, BukHanSan National Park Rebranding, Brand Identity Design
- Cassi Amman, Overhead Innovation Shigeru Ban Architect Booklet
- Cassi Amman, Vampiric Animals Stamp Collection
- Kailey Wong, Seoul Food Stamp Design

#### Honorable Mention Award Winners

- Alaina Eng, Reflections: The work of Calatrava, Book design
- Alaina Eng, SF Ferry Building Rebranding, Brand Identity Design
- Alexa Pinarski, Purdue University Mainstage Theatre Season 2024-2025, Poster Design
- Brooke Young, Finders Keepers, Poster Design
- Zoe Munger, Wheels On Wheels, Brand Identity Design
- Megan Miltimore, Their Fate is in Our Hands, Poster Design
- Aidan Radtke, East Hampton Library - Visual Identity Design
- Hannah Snow, Toasted Trails, Brand Identity Design
- Kailey Wong, Stop Plastic Waste, Poster Design
- Biak Par, Experimental Booklet
- Eliane Driscoll, Tierra Urbana | Food Truck Visual Identity
- Kate Krzyzaniak, Community Hub - Public Space Rebrand
- Aidan Radtke, “On the Roll” Food Truck Brand Identity Design

2024

### **BI. International Student Talent Award**

International Student Design Competition, Korea, Aug. 2024

Coordinated and mentored students’ projects and submissions

Selected Students’ Works are:

#### Bronze Award

- Aidan Radtke, On the Roll Food Truck Branding

#### Honorable Mention Award

- Rosalynd Lingg, Art Nouveau Booklet
- Sunwoo Moon, Self-Identity Branding

#### Finalist

- Cassi Amman, The Ocean Cleanup
- Chen Coco, Lunar Lantern Festival
- Radtke Aidan, East Hamton Library Rebranding
- Rosalynd Lingg, Dance County Late Winter Market
- Sofia Alge, The Double Shift
- Eliane Driscoll, Tierra Urbana Branding

2024 cont.

#### **Graphis New Talent Competition 2024**

International Student Design Annual Competition, New York, USA

#### Silver Award Winners

- Julie Haseman, Bearbox Adventure Gear Brand Proposal, Brand Identity Design
- Evan Olinger, TapioCha Bubble Tea Branding Concept
- Evan Olinger, Iconic Artists Stamp Collection
- Courtney Kurtz, Funnel, Brand Identity Design
- Evan Olinger, Purdue University Theatre Posters

#### Honorable Mention Award Winners

- Katelyn On, ADOLESCENCE, Stamps design
- Emily Bierma, The Square Crown Point, IN Logo Design
- Georgia Kincaid, Welcome to the Disco, Stamps design
- Emily Bierma, MEDEA, Purdue University Theatre Posters
- Emily Bierma, Pressed Flowers, Stamps design
- Colette Chidalek, Rebel Dough Brand Identity Design
- Colette Chidalek, Tippecanoe County Public Library Visual Identity Design
- Alexa Pinarski, Thomas Heatherwick: Soulful Design in an Epidemic of Boringness
- Alexa Pinarski, International Compost Awareness Week
- Courtney Kurtz, Old Plank Trail, Space Identity Design
- Mary Neuman, Science Central Rebranding
- Ashley Bierma, Tea & Spice Trading Co. Brand Identity Design

2023

#### **Graphis New Talent Competition 2024**

International Student Design Annual Competition, New York, USA

#### Honorable Mention Award Winners

Courtney Kurtz, Buckminster Fuller Experimental Booklet

- Evan Olinger, Daniel Libeskind: Deconstructing Humanity Booklet
- Evan Olinger, Unlock Unique Perspectives, poster
- Emily Bierma, Diversity; Something to Dance About, poster

#### **2023 IDEEC (International Design Education Expo & Conference) Special Exhibition**

Jun. 3–Jul 23, 2023, Gangwon Institute of Design Promotion Exhibition Hall, Korea

#### Best Student Work/ Honorable Mention Award Winners

- Daniel Lu, Zaha Hadid
- Taylor Thomas, There is No Such Thing as a Moral Billionaire, poster campaign
- Kexin Li, I wish you were dead: STOP VERBAL ABUSE, poster

Selected for the Exhibition and the IDEEC 2023 Book

- Julie Haseman, Bear Box, brand campaign
- Colette Chidalek, TCPL, Public Space Visual Identity Design
- Courtney Kurtz, Funnel, brand campaign
- Mary Neuman, Science Central, Public Space Visual Identity Design
- Abigail Smith, Rims & Needles, brand campaign

2023 cont.

**10th World Biennial of Student Poster Competition 2022**

organized by the University of Novi Sad Academy of Art, Serbia

Jury: Walter Sardonini (Italia), Wilbert Arreola (Mexico), Francosi Caspar (France), Leo Lin (Taiwan), Luka Prstojević (Serbia)

- Emily Bierma, Reading Festival, conceptual Poster
- Evan Olinge, Unlock Unique Perspectives, poster

**Student Awards and Exhibition/ 2024 Art and Design Undergraduate Exhibition**

Feb. 19–Mar. 8, 2024, Ringel Gallery

- Colette Chidalek, Tippecanoe County Public Library, 1st Place Award
- Hannah Snow, Experimental Booklet, 2nd Place Award
- Alaina Eng, Reflections: The Work of Calatrava, Honorable Mention Award
- Alexa Pinarski, Typographic Cube, Thomas Heatherwick: Soulful Design in an Epidemic of Boringness, Honorable Mention Award

**“The Power of Youth”, 7th International Poster Contest**

organized by *Graphis Stories*, Cyprus

the poster project was developed as a part of AD332 course projects

Abigail Smith, YOUTH HOPE

2022

**GRAPHIS New Talent Annual Competition 2022**

International Student Design Annual Competition, New York, USA

Gold Award

- Daniel Lu, Zaha Hadid, Poster Design

Silver Award

- Maddie M. Klein, Libeskind, Poster Design
- Daniel LuDaniel, Zaha Hadid, Experimental Book Design

Honorable Mention Award

- Fedor Yurov, Frank Gehry, Experimental Book Design

2021

**DX3\_The 3rd International Design Exchange 2021, Dubai, UAE**

Nov. 8 – 31, 2021, American University in the Emirates

Selected Design Works/Student Designers:

- Ghosts of the American Wildfire, Lucia Vaughan
- The Wick Bar, Rachel Walters
- Motor MIXIES, Annie Bentley
- Time for Change, Aakansha Chacko
- Super mash Bros, Jon Benson
- feed me, Allie Bowes
- Zaha Hadid, Daniel Lu
- Libeskind, Maddie M. Klein

- 2019      **Mentoring Research Presentation**  
**CERCA (Celebration of Excellence in Research and Creative Activity):**  
 27th Annual Student Research Days), April 29-May 3, 2019, University of Wisconsin–Eau Claire
- Poster Presentation: Health + The Arts Foster Gallery Exhibition Visual Identity, Poster #: 91  
 Richard Roth, Roy Cranston
- Poster Presentation: Looking at Asia Poster Exhibition Design, Poster #: 92  
 Emily Czudec, Gloria Brown
- 2017      **Mentoring Creative Research Presentation**  
**Creative Challenge**, International Exchange Exhibition  
 Jan. 1–3, 2017, Bongsan Cultural Center, Daegu, Korea,
- Student:  
Zoe Lang (Visual Communication Design Senior) presented 3 works  
*Unintentional Drowning Death*, Infographic Poster, and User-Centered Design Campaign  
*The Kraken*, Thematic Word Book  
*My Life Cubed*, 3D Typographic Cube (Typography)  
Monica Farag (Visual Communication Design Senior) presented 3 works  
*Fashion Employment*, Data Visualization, Poster  
*Erik Spiekerman*, Designer Book  
*Self Identity as a Design Student*, 3D Typographic Cube (Typography)
- 2016      **Mentoring Creative Research Competition**  
**ADDY (American Advertising Awards):** one of the most prestigious advertising awards  
 in the US  
 Zoe Lang  
 Student Gold Addy Award, *Submerge*, Advertising/Packaging Design  
 Student Best of Show Award, *Submerge*, Advertising/Packaging Design

## 7. Interdisciplinary Activity

- 2023–present      **Purdue Theater Mainstage Season Promotion Design**  
 Interdisciplinary Collaboration with Professor Rich Dionne, Production members in Department  
 of Theatre and Visual communication Design Students, Purdue
- 2022–present      **Rueff School Signage Design**  
 Interdisciplinary Collaboration with Professor Bar Young, Genell Wells (Interior Design Program),  
 and Professor Do Kim (Visual Communication Design), West Lafayette, IN
- 2020–present      **Dance Works Poster Design**  
 Collaboration with Professors in Dance, and Purdue Contemporary Dance Company,  
 West Lafayette, IN
- 2020      **art + design PURDUE**  
 project for the Dept. of Art and Design  
 Collaboration with Assistant Professor Eli Craven in Photography, who developed the photo  
 image for the poster project

- 2018–2019     **Health + the Arts Exhibition Identity Design**  
 Information and Promotion Design for ‘Health + the Arts’ Exhibition  
 Collaborative research project with the Dept. of Art & Design, the Institute for Health Sciences,  
 and Foster Gallery, University of Wisconsin-EC
- 2017            ***indecisive moment***  
 Promotion and exhibition catalog design for ‘indecisive moment’ Exhibition  
 Collaboration with Assistant Professor Min Kim Park in Photography, Assistant Professor  
 Jennifer Kaufmann-Buhler in Design History, and the Purdue Galleries, West Lafayette, IN

## 8. National/International Recognition

### ACTIVITIES IN PROFESSIONAL/GOVERNMENTAL ORGANIZATIONS

- 2024–present    **Board Member, C-IDEA (International Design Educator Association)**
- 2024            Jury Member, *Green for Good*, International Poster Competition Germany
- 2023–present    **Organizing Committee, ICAD (International Conference on Art & Design)**  
 Participated in preparing the ICAD exhibition 2023 announcement materials and organizing and  
 promoting the event
- 2022–2025      **Co-organizer, CDAK (Communication Design Association of Korea) International  
 Exhibition at Purdue**
- 2022–present    **Committee Member, USIPB (the United States International Poster Biennial)**  
 Participated in preparing the first Biennial, promoting the event, and curating exhibitions
- 2023            Jury Member, IDEEC (International Design Education Expo & Conference)  
 International Student Design Competition
- 2021–present    **International Committee Member, BIPB (BI International Poster Art Biennale)**
- 2021–2022      **International Ambassador/ Committee Member, PADO (Pakistan Art & Design  
 Organization)**
- 2017–2021      **US Committee/ Representative, International Affairs, KECD (Korea Ensemble of  
 Contemporary Design)**
- 2017–2019      **Team Leader, Collaborator, *Unusual Message Project***  
 UW-EC faculty organizer of the collaboration tour exhibition project with 60 artists and  
 designers from 12 Countries, 11 International Institutions  
 Main Organizer: Eastern Mediterranean University, Cyprus
- 2016–2017      **Collaborator, *Creative Challenge 2016***  
 International Exchange Exhibition organized by Keimyung University, Daegu Korea  
 Faculty/Student work exhibition of 6 institutions: Purdue, School of Visual Arts, Maryland  
 Institute College of Art, Penn State, Coventry (UK), Keimyung (Korea)

- 2006–2012 **Member, Advising Committee**, the Department of Environmental Planning  
Daegu Metropolitan City, Korea
- 2010–2011 **Editor**, *International Journal of Contents*, Korea Contents Association, Korea
- 2008 **Member, Organizing Committee**, *Colorful Daegu International Poster Exhibition*  
Organized by ico\_D (International Council of Design), DVDA (Daegu Visual Designers Association)
- 2007–2008 **Member, Organizing Committee**, *ico\_D (ICOGRADA) Design Week*  
ico\_D (International Council of Design), DVDA (Daegu Visual Designers Association)
- 2007 **Member, Organizing Committee**, *Color and Design Daegu International Poster Exhibition*  
Organized by KECD (Korea Ensemble of Contemporary Design),  
DVDA (Daegu Visual Designers Association)
- 2006 **Juror**, *Jeonbuk National Character Design Competition*, Korea
- Member, Organizing Committee**, *Colorful Daegu International Poster Exhibition*  
Organized by DVDA (Daegu Visual Designers Association)
- 2005 **Member, Advising Committee and Juror**, *National Character Competition*, Korea
- Member, Evaluation Committee**, *National Animation Grant Competition*,  
Korea Culture and Art Education Center, Korea
- Juror**, *National Industrial Design Competition*, Korea
- Member, Organizing Committee**, *the 97th KECD Exhibition*,  
KECD (Korea Ensemble of Contemporary Design), Korea
- Member, Organizing Committee**, *New Plastic Arts Grand Exhibition*  
Korean Education Arts Association, Korea
- Juror**, *1st Kyungbuk National Character Design Competition*, Korea
- 1998–2005 **Chair and Member**, International Affairs Committee of DVDA (Daegu Visual Designers  
Association), Korea
- 2004 **Chair**, Multi-Media Design Committee, Korean Education Arts Association, Korea
- Juror**, *National Pattern Design Competition*, Korea
- Member, Organizing Committee**, *International Solar Cities Environmental Poster Exhibition*
- 2001–2004 **Member, Steering Committee**, *National New Plastic Art Competition*, Korea
- Juror**, *National New Plastic Art Competition*, Korea
- 2002 **Member, Organizing Committee**, *Daegu International Poster Exhibition*  
DVDA (Daegu Visual Designers Association)
- 2000–2001 **Member, Steering Committee and Art Director**, *Asia Photography Conference 2001*

- 2000 **Member, Organizing Committee, *Korea–Japan International Poster Exhibition***  
Organized by (Daegu Visual Designers Association), Korea/ CCC (Chubu Creators Club), Japan. Nov. 14–18, 2000, Nagoya Design Center, Nagoya, Japan.
- Steering Committee Member and Art Director, *the 1st Korea-Japan Photo Biennale***  
The event was organized by The Society of Asian Photography and supported by Seoul Metropolitan City. Dec. 20–26, 2000, How Art Center, Seoul, Korea.
- Member, Steering Committee and Art Director, *urban scape seoul 2000***  
The event was organized by the Korea Documentary Photography Association and supported by the Japanese Embassy in Korea, KBS (Korean Broadcasting System), Gallery Indeco, Goto Gallery, Time Space, and LG Corp.

#### SELECTED CURATORIAL ACTIVITIES

- 2024–present **Curator, *3rd BIPB (BI International Poster Art Biennale) Exhibition***  
Oct. 20–Nov. 21, 2025, Rueff East Gallery, West Lafayette, IN
- 2024–2025 **Curator, *Beijing Opera Purdue Exhibition***  
Curating Beijing Opera International Poster Exhibition with Li Xu (Founder at Beijing Art A&B Design, Executive Secretary General of CIDEA International Educator Association), Ana Rita Morais (Associate Dean, School of Design, George Brown College, Canada) and Purdue Galleries Exhibition will be in the Rueff West Gallery, Jan. 27–Feb. 14, 2025
- CDAK International Exhibition***  
Aug. 9–30, 2023, Rueff Gallery, West Lafayette, IN  
Co-organizing the exhibition with CDAK (Communication Design Association of Korea)
- 2022–present **Curator, *CDAK International Exhibition***  
Aug. 9–30, 2023, Rueff East Gallery, West Lafayette, IN  
Co-organized the exhibition with CDAK (Communication Design Association of Korea)
- 2022–2024 **Curator, *USIPB (the United States International Poster Biennial) Purdue Exhibition***  
Jan. 8– Feb. 9, 2024, Ringer Gallery, West Lafayette, IN
- 2022–2023 **Curator, *2nd BIPB (BI International Poster Art Biennale) Opening Exhibition***  
Aug. 21–Sep. 8, 2023, Rueff East Gallery, West Lafayette, IN
- 2021 **Curator and Collaborator, *DX III (The International Design Exchange III)***  
Nov. 8 – 13, 2021, Dubai, United Arab Emirates (UAE), part of the DUBAI DESIGN WEEK
- DX III is a collaborative international design school exchange exhibition program developed by university professors and designers in Graphic Design programs at the American University (Professor Arafat Al-Naim) in the Emirates and the Universities in the US, including Purdue and Syracuse University; Hyungjoo Kim collaborated as one of the 7 curators for the exhibition, and 12 Purdue current/former students participated as well
- 2019–2020 **Curator, *the posterists in the world Purdue Exhibition***  
Sep. 21 – Oct. 16, 2020, Rueff Galleries, Purdue University, IN  
Collaboration with Peru Design Association and Purdue Galleries  
Posters from 23 countries, including USA, Mexico, Romania, Poland, Ukraine, Russia, Hungary, China, Taiwan, Ecuador, Serbia, Cuba, Chile, Peru, Japan, Denmark, Malaysia, were featured

- 2018–2019 **Curator, *Unusual Message: Transformed everyday objects into extraordinary, unusual images by artists and designers from 12 countries* Exhibition**  
 Sep. 6 – Oct. 7, 2019, Foster Gallery, Eau Claire, WI  
 The exhibition was a part of the Unusual Message project and tour exhibitions, organized by Eastern Mediterranean University, Cyprus, during 2017– 2019; Hyungjoo Kim co-organized the project as one of the team leaders of 60 artists and designers from 12 countries, 11 international institutions.
- 2017–2019 **Curator, *By Design: KECD International Poster Exhibition***  
 Jan. 7 – Feb. 9, 2019, Ringel Gallery, Purdue University, IN  
 Collaboration with KECD (Korea Ensemble of Contemporary Design), Foster Gallery, Purdue Galleries; 100 posters from the 2017 A9 International Poser Exhibition from 10 Asian countries
- 2017–2018 **Curator, *Looking at ASIA through 150 Asian Designers, UW-EC International Poster Exhibition***  
 Sep. 7–Oct. 10, 2018, Foster Gallery, Eau Claire, WI  
 Collaboration with University of Wisconsin–Eau Claire, Department of Art + Design, KECD (Korea Ensemble of Contemporary Design), Foster Gallery
- Curated 150 Asian designers’ posters for the exhibition; Coordinated two international visiting designers/educators’ talks and activities:  
 visiting designers/educators: Ho Chul Chang (KECD President), Hak Lae Lim (DesignIntro CEO)  
 Original exhibitions in Asia endorsed by ico-D (International Council of Design: representative designers organization globally)
- 2004 **Curator, *International Solar Cities Environmental Poster Exhibition***  
 Co-curated with Hong, Dong-Sik (Professor, Pukyong Univ.) the event in collaboration with the International Solar Cities Congress Organizing Committee  
 Nov. 15– 17, 2004, EXCO, Daegu, Korea

#### SELECTED CLIENT-BASED DESIGN PROJECTS

Hyungjoo Kim considers design projects for various clients an essential part of her creative activities and includes selective projects developed.

- 2025 ***Purdue Theater Mainstage Season 2025-2026***  
 4 Promotional Poster Design with three undergraduate student designers  
 Department of Theatre, Purdue, West Lafayette, IN
- Spring Dance Works***  
 Dance Spring Concert Promotional Poster Design  
 Purdue Contemporary Dance Company, West Lafayette, IN
- 2024 ***Purdue Theater Mainstage Season 2024-2025***  
 4 Promotional Poster Design with three undergraduate student designers  
 Department of Theatre, Purdue, West Lafayette, IN
- Spring Dance Works/ Winter Dance Works***  
 Dance Spring Concert Promotional Poster Design  
 Purdue Contemporary Dance Company, West Lafayette, IN

- 2023 *Purdue Theater Mainstage Season 2023-2024*  
4 Promotional Poster Design with two undergraduate student designers  
Department of Theatre, Purdue, West Lafayette, IN
- Spring Dance Works/ Winter Dance Works*  
Dance Spring Concert Promotional Poster Design  
Purdue Contemporary Dance Company, West Lafayette, IN
- 2022 *Spring Dance Works/ Winter Dance Works*  
Dance Spring Concert Promotional Poster Design  
Purdue Contemporary Dance Company, West Lafayette, IN
- 2021 *POH Scavenger Hunt*  
Promotion Design for the one-day fundraising event to support the LUM Immigration Clinic Apr. 17, 2021, LUM (Lafayette Urban Ministry)  
Developed event promotional materials: logo, poster, social media promotional card, and t-shirt design (Feb.–Apr. 2021).
- POH SCAVENGER HUNT*, poster, digital print, 12 x 18 in/ other design applications in various forms were designed.
- Winter Dance Works*  
Dance Spring Concert Promotional Poster Design  
Purdue Contemporary Dance Company, West Lafayette, IN
- 2020 *Port of Hope Virtual Experience*  
Promotion Design for the one-day fundraising event LUM ImmigrationClinic: Nov. 5, 2020, LUM (Lafayette Urban Ministry)  
Designed event promotional materials: poster, postcard, email promotion, social media card design, etc. (Aug.–Nov. 2020)  
*PORT OF HOPE VIRTUAL EXTRAVAGANZA\**, poster, digital print, 12 x 18 in/ other designs in various forms
- 2020 cont. *POH Scavenger Hunt*  
Promotion Design for the one-day fundraising event to support the LUM Immigration Clinic: Oct. 17, 2020, LUM (Lafayette Urban Ministry)  
Developed event promotional materials: logo, poster, social media promotion card, and t-shirt design (Aug.–Oct. 2020)  
*POH SCAVENGER HUNT*, poster, digital print, 12 x 18 in/ other designs in various forms
- art + design PURDUE*  
Promotion Design for the Dept. of Art + Design (Nov. 2019 – Oct. 2020)  
Developed Art & Design promotional poster/brochure collaboration with Eli Craven  
*art + design PURDUE*, poster, digital print, 18 x 25 in/ folded to 6.25 x 9 in
- Rueff School Signage Design**  
Developed the Rueff School entrance and window sign design  
Worked on the Rueff School identity logo design  
West Lafayette, IN
- Spring Dance Works*  
Dance Spring Concert promotional poster design  
Purdue Contemporary Dance Company, West Lafayette, IN

- 2019 ***Unusual Message, Exhibition Promotion Design***  
 Developed exhibition promotional materials: poster, postcard design, etc.  
 Foster Gallery, Eau Claire, Wisconsin
- Port of Hope, Fund Raising Event by LUM Immigration Clinic Promotion Design***  
 One day fundraising event to support the LUM (Lafayette Urban Ministry) Immigration Clinic  
 Developed event promotional materials: poster, postcard, email promotion design  
 Lafayette, IN  
***PORT OF HOPE***, poster, digital print, 12 x 18 in/ other designs in various forms
- 2018–2019 ***Health + the Arts exhibition identity design***  
 Developed exhibition identity design including promotional materials, information design,  
 including signage design (print/ on-screen) for the show  
 Foster Gallery, Eau Claire, WI
- 2018 ***Foster Gallery Promotion and Identity Application Design***  
 Developed Foster Gallery Calendar 2018–2019, promotional postcards, advertisements,  
 t-shirt design, button, etc., Foster Gallery, Eau Claire, WI
- Looking at ASIA through 150 Asian Designers, UW-EC International Poster Exhibition***  
 Developed exhibition identity design including promotional materials: poster/brochure,  
 postcard, signage system, buttons, on-screen advertisements, etc  
 Foster Gallery, Eau Claire, WI
- 2017–2018 ***Art and Design Department Promotional poster***  
 Developed department promotional poster design in collaboration with the Identity  
 Committee in the Art and Design Department, Eau Claire, WI
- 2017 ***Art and Design Department Promotional Banners***  
 33 x 78 in, digital print on fabric  
 Collaboration with the Identity Committee in the Department  
 Department of Art and Design, UWEC, Eau Claire, WI
- 2017 cont. ***indecisive moment, Exhibition Promotion Design***  
 College of Liberal Arts, Purdue University  
 Developed event identity design and promotional materials, including logo for the event,  
 exhibition brochure, and poster
- VPA (Rueff School of Visual and Performing Arts), Purdue University***  
 promotion poster/tri-fold brochure, 11 x 25.5 in
- 2016–2017 ***Colombia\*Purdue Newsletter, Colombia Purdue Institute***  
 email newsletter, planning, design, and art direction
- 2016 ***Repercussions and Reverberations, Event Promotion Poster***  
 Collaborative and experimental dance concert promotional poster design  
 School of Visual and Performing Arts, Purdue University, West Lafayette, IN
- 2012–2013 ***Wabash Valley Youth Symphony 2012–2013 Concerts***  
 Promotion design: event logo, posters, concert programs, and t-shirt designs for  
 Wabash Valley Youth Symphony, Tippecanoe County, IN

- 2006 **College of ENG**  
Brochure design for the College of Engineering, Kyungpook National University  
Design and creative/art direction of both Korean and English versions of promotional publications
- 2004 **Event Promotional Design for *the International Solar Cities Congress***  
3 brochure designs for the Congress, Conference, and Environmental Poster Exhibition of the International Solar Cities Congress  
Design and art direction
- 2004 **Logo Design for *ISCI (International Solar Cities Initiative)***  
ISCI is an international non-profit organization dedicated to climate sustainability and protection through renewable energy  
Design and art direction
- 2003–2004 **2 Promotional Publication Designs for International Audiences**  
International Center, Yeungnam University  
Art direction and design
- 2001–2004 **Brand Identity, Packaging, and Publication Design, etc. Ajin Food Co., GohyangMat Kimchi**  
Developed various brand identity designs, such as logo, packaging, promotional booklet, transportation graphics; Ajin Food Co. was an official provider of kimchi (Korean side dish) for the Korean Olympic Team.  
Art direction and design
- 2001 **Event Identity and Promotion Design for *Asia Photography Conference 2001***  
International Photography Event promotional material design; The event was organized by the Society of Asian Photography, Seoul, Korea  
Art direction and design
- Event Promotion Design, *Magnum in Korea***  
Magnum Photography Special Exhibition in Seoul promotional material design; The event was organized by Korea Documentary Photography Association  
Art direction and design
- 2000 **Event Identity and Promotion Design for *the 1st Korea-Japan Photo Biennale***  
EIP (Event Identity Program) design for Korean Documentary Photography Society; Developed various event identity design materials, including event logo, poster, exhibition catalog, postcards, tickets  
Art direction and design
- Event Promotion Design for *urban scape seoul 2000***  
Developed various event identity design materials, including event logo, poster, exhibition for Korean Documentary Photography Society's Special Exhibition  
Art direction and design

## **ENGAGEMENT AND SERVICE**

### **1. Engagement and Service to the University**

#### TO THE COLLEGE AND UNIVERSITY

2022–Present **Member, CLA Faculty Senate**

**Faculty Affiliate, PATTeRN (Performance, Art, Text, Technology Research Network)**

“PATTeRN program seeks to foster the transdisciplinary study of print culture, a topic that aligns with faculty research interests...the goal is to use the generous John Martinson donation to support faculty and staff research initiatives in the arts and humanities, and in the process provide research opportunities for undergraduate students in the Honors College” -- from the invitation letter from J. Peter Moore (Director of the Honors College Print Bay)

Participating in PATTeRN affiliated faculty meetings and developing research programs/events to support the PATTeRN's goals and Honors College programs

**Logo Design: PATTeRN and Print Bay**

Developed two logo designs with a VCD student, Evan Olinger

**Promotional Poster Design Workshop for Roque Salas Rivera Visit/Events**

Conducted 5 days Poster Design Workshops for Honors College Students, Sep.–Nov., 2023, Print Bay, Honors College

Through the workshop, participating students learned the basic concepts of promotional design and the poster design process while developing a promotional poster design for Rivera and his visit/events.

2022–2023 **Organizing Member/Designer, Ukrainian Grit & Hope Traveling Exhibition**

Nov. 2022–Feb. 2023)

Organized and developed promotional posters for the event and photography stories presentation boards, worked with Professor Sorin Matei and other faculty, staff members

2019–2020 **CLA Research & Creative Endeavors Showcase Event Presenter**

#### TO THE RUEFF SCHOOL OF DESIGN, ART, AND PERFORMANCE

2024–Present **Mentor Committee** of Charles Gick (R)/ Fabian Winkler (R)/ Hyungjoo Kim (R)

Assistant Professors: Jen Scheuer, Eli Craven, Jessica Mohl

2023–Present **Member, Rueff School Gallery Committee**

2022–Present **Member, Signage Committee**

Working on Rueff School Environment Renovation Project

*Theatre Season 2023-2024/ 2024-2025 Posters*

Working on event promotional poster for the the Dept. of Theatre in the School

**Spring Fest 2022/ 2023/ 2024**

Co-organized and staffed for the button making event

- 2020–Present **Purdue Contemporary Dance Company**  
*Spring Dance Works/ Winter Dance Works*  
 Working on event promotional posters
- 2019–2022 **Member, the Signage and Building Development Committee**  
 Worked on the School Brand Identity Design, including logo, signage design;  
 Installed a large scale Rueff School vinyl sign on the main office wall

TO THE DEPARTMENT OF ART AND DESIGN

- 2025–Present **Member, VCD Continuing Lecturer Search Committee**
- 2023–Present **Visual Communication Design Program Coordinator**
- 2022–2023 **Graduate School Email Newsletter Design**
- 2019–Present **Member, the Art and Design Branding & Recruitment Committee**  
 Contribute to building strategies to promote the Dept. identity and enrollment;  
 Developed and distributed a department promotional poster to assist in recruitment initiatives  
 (over 800 posters and postcards were distributed to Indiana and Illinois high schools)
- Faculty Mentor, AIGA Purdue Student Group**
- Art and Design Undergraduate Exhibition**  
 Exhibition Installation, Conduct Jury Process, Award Ceremony
- Purdue Faculty Show**
- 2021–2022 **Member, VCD Assistant Professor Search Committee**
- 2019–2022 **Coordinator, VCD Sophomore Review**  
 Coordinating hand-out materials for the students to introduce the process; Organizing review  
 schedule; Helping students' preparations, etc.
- 2019 **College Fair**  
 Designed a promotional banner design for the department/school tables
- 2018–2019 **Member, Scholarship Committee**, Dept. of Art and Design, University of Wisconsin - Eau Claire
- Co-faculty Leader, NYC Field Trip**, Dept. of Art and Design, UWEC
- 2017–2019 **Member, Curriculum Committee**, Dept. of Art and Design, UWEC
- Member, Identity Committee**, Dept. of Art and Design, UWEC
- Advisor, Graphic Communications Design Club**, Dept. of Art and Design, UWEC
- Advisor, AIGA -UWEC, Minnesota chapter**, Dept. of Art and Design, UWEC
- 2016–2017 **Member, Web Representatives Committee**
- 2010–2017 **Member, the Art and Design Undergraduate Exhibition Committee**

- 2012–2016      **Member, Sudler & Outstanding Senior Awards Committee**
- 1994–1995      **Member, Computer Labs Committee**
- 1999–2007      **Chair, the Department of Animation**, Daegu Mirae University, Korea  
Established the Animation Department and set up a new curriculum; Organized national and international student exhibitions and activities; Wrote and conducted government grant projects for the Department [e.g., Practical Education Improvement Project, \$270,000 (~~₩~~298,000,000), 2005]; Oversaw and supported adjunct faculty members
- 2005–2007      **Member, Committee, Teaching Supporting Center**, Daegu Mirae University, Korea
- 2004–2005      **Member, College Renovation Task Force Team**, Daegu Mirae University, Korea

**2. Selected Community Engagement and Service Activities**

- 2022              **Design Consultation, *Progress Faith Community***  
Provided design consultation on the new logo design for an inclusive community for all people from different faiths; Collaborate with the organizing pastor, Susan Brouillette and graduate student, Felicia Roger-Hogan (MFA/VCD)
- 2021              **Design Contribution, *POH Scavenger Hunt***  
One day fundraising event to support the LUM (Lafayette Urban Ministry) Immigration Clinic, Apr. 17, 2021  
Developed event promotional materials (Feb.–Apr.)
- 2020              **Design Contribution, *Port of Hope Virtual EXTRAVAGANZA\****  
One day fundraising event to support the LUM Immigration Clinic, Developed event promotional materials: poster, postcard, email promotion, social media card design  
  
**Design Contribution, *POH Scavenger Hunt***  
One day fundraising event to support the LUM (Lafayette Urban Ministry) Immigration Clinic. Developed event promotional materials: Logo, Poster, Social Media Promotion Card, and t-shirt design.
- 2019              **Design Contribution, *Port of Hope***  
Helped the Fund Raising Event with designing promotional materials for the event
- 2015              **Design Contribution, *Making Hope Happen Korea***
- 2012–2013      **Design Contribution, *Wabash Valley Youth Symphony***  
Promotion design for Wabash Valley Youth Symphony’s 2012-2013 season concerts; Developed new logo, three seasonal concerts (Fall, Winter, and Spring) posters, programs, and t-shirt design for the members; *Wabash Valley Youth Symphony* is based in Tippecanoe County, IN